

OFF-STREET PARKING BOARD
AGENDAS

for

FINANCE COMMITTEE
MEETING

and

MONTHLY BOARD
MEETING

WEDNESDAY, SEPTEMBER 10, 2025

**OFF-STREET PARKING BOARD
FINANCE COMMITTEE MEETING
AGENDA**

WEDNESDAY, SEPTEMBER 10, 2025

8:00 A. M.

A G E N D A
OFF-STREET PARKING BOARD
FINANCE COMMITTEE MEETING
CITY OF MIAMI, FLORIDA

September 10, 2025

8:00 a.m.

40 N.W. 3rd St., Suite 1103

1. June 2025 Financial Statements
 - A. Miami Parking Authority
 - B. Knight Center Garage

2. July 2025 Financial Statements
 - A. Miami Parking Authority
 - B. Knight Center Garage

3. Bank Reconciliations (June/July 2025)

Any person may be heard by the Off-Street Parking Board of Directors, through the Chair, for not more than two minutes, on any proposition before the Board of Directors unless modified by the Chair. The Chair will advise the public when the public may have the opportunity to address the Board of Directors during the Public Comment Period or at any other designated time.

In accordance with the Americans with Disabilities Act of 1990, as amended, persons needing special accommodations to participate in this proceeding may contact the Miami Parking Authority at (305) 373-6789 ext. 227 or ext. 228 (Voice) no later than six (6) business days prior to the proceeding. TTY users may call via 711 (Florida Relay Service) no later than six (6) business days prior to the proceeding.



TO: Honorable Chairperson and Members of the Off-Street Parking Board

FROM: Alejandra Argudin, Chief Executive Officer, Miami Parking Authority *AA Argudin*

SUBJECT: Financial Summaries For the Period Ended June 30, 2025

DATE: September 10, 2025

The attached summaries represent the financial performance for the Miami Parking Authority and the Knight Center Garage for the month ended June 30, 2025.

AA:md

Attachment

MIAMI PARKING AUTHORITY

Revenue and Expenses Summary
For the Nine Months ended June 30, 2025

	FY 2025 Actual \$	FY 2025 Adopted Budget \$	FY 2024 Actual \$	Variances			
				Actual FY 2025 vs. FY 2024		FY 2025 Actual vs. FY 2025 Budget	
				\$	%	\$	%
Operating Revenue	49,120,401	46,901,628	46,079,366	3,041,035	6.6	2,218,773	4.7
Direct Operating Expenses	21,829,512	21,110,837	20,562,111	(1,267,401)	(6.2)	(718,675)	(3.4)
Operating Results	27,290,889	25,790,791	25,517,255	1,773,634	7.0	1,500,098	5.8
Non-Operating Revenues (Expenses):							
Depreciation & Amortization	(2,425,741)	(2,925,000)	(2,944,781)	519,040	17.6	499,259	17.1
Interest Income	1,449,536	119,997	1,362,191	87,345	(6.4)	1,329,539	(1,108.0)
Lower of Cost of Market - Investments	(4,170)	-	345,199	(349,369)	101.2	(4,170)	-
Gain (Loss) on Disposal Property	135,759	-	(164,593)	300,352	182.5	135,759	-
Interest Expense Net of Interest Income	(1,004,108)	(1,004,103)	(1,077,983)	73,875	6.9	(5)	(0.0)
Net Revenue In Excess of Expenses	25,442,165	21,981,685	23,037,288	2,404,877	10.4	3,460,480	15.7

The above summary represents the financial performance of the agency for the (9) months ended June 30, 2025 based on the reporting requirements of Ordinance No. 11719.



ALEJANDRA ARGUDIN
CHIEF EXECUTIVE OFFICER



MIRTHA DZIEDZIC
CHIEF FINANCIAL OFFICER

MIAMI PARKING AUTHORITY

Revenue and Expenses Summary
For the Month Ended June 30, 2025

	FY 2025 Actual \$	FY 2025 Adopted Budget \$	FY 2024 Actual \$	Variances			
				Actual FY 2025 vs. FY 2024		FY 2025 Actual vs. FY 2025 Budget	
				\$	%	\$	%
Operating Revenue	5,345,331	4,842,924	4,855,869	489,462	10.1	502,407	10.4
Direct Operating Expenses	2,402,623	2,339,391	2,398,524	(4,099)	(0.2)	(63,232)	(2.7)
Operating Results	2,942,708	2,503,533	2,457,345	485,363	19.8	439,175	17.5
Non-Operating Revenues (Expenses):							
Depreciation & Amortization	(262,848)	(325,000)	(317,532)	54,684	(17.2)	62,152	19.1
Interest Income	156,316	13,333	188,820	(32,504)	(17.2)	142,983	(1,072.4)
Interest Expense Net of Interest Income	(111,568)	(111,567)	(119,776)	8,208	(6.9)	(1)	(0.0)
Net Revenue In Excess of Expenses	2,724,608	2,080,299	1,861,258	863,350	46.4	644,309	31.0

MIAMI PARKING AUTHORITY

Schedule of Revenue and Expenses
For the Nine Months ended June 30, 2025

	FY 2025 Actual \$	FY 2025 Adopted Budget \$	FY 2024 Actual \$	Variances			
				Actual FY 2025 vs. FY 2024		FY 2025 Actual vs. FY 2025 Budget	
				\$	%	\$	%
Operating Revenue							
Off-Street Facilities	5,677,898	5,544,501	5,365,309	312,589	5.8	133,397	2.4
Parking Lots	8,772,009	8,754,174	8,682,903	89,106	1.0	17,835	0.2
On-Street	32,664,872	30,943,067	30,185,852	2,479,020	8.2	1,721,805	5.6
Management Fees	1,069,047	759,886	887,738	181,309	20.4	309,161	40.7
Other	936,575	900,000	957,565	(20,990)	(2.2)	36,575	4.1
Total Operating Revenue	49,120,401	46,901,628	46,079,367	3,041,034	6.6	2,218,773	4.7
Operating Expenses							
Salaries, Wages & Fringe Benefits	8,414,500	8,581,986	7,751,697	(662,803)	(8.6)	167,486	2.0
Repairs, Maintenance, Cleaning & Landscape	1,924,221	1,830,552	2,016,688	92,467	4.6	(93,669)	(5.1)
Security	1,365,645	1,483,143	1,226,493	(139,152)	(11.3)	117,498	7.9
Utilities	583,915	498,508	516,319	(67,596)	(13.1)	(85,407)	(17.1)
Insurance	1,276,405	1,000,809	1,106,139	(170,266)	(15.4)	(275,596)	(27.5)
Rental - Building/Land/Auto	355,667	371,623	288,897	(66,770)	(23.1)	15,956	4.3
Assessment Expenses	717,789	725,769	650,930	(66,859)	(10.3)	7,980	1.1
Revenue Sharing	2,173,902	2,094,696	2,101,766	(72,136)	(3.4)	(79,206)	(3.8)
Parking Meter Parts & Installation	25,136	76,498	275,728	250,592	90.9	51,362	67.1
Professional - Audit	101,934	132,615	101,934	-	-	30,681	23.1
Professional - Legal Services	88,218	88,227	88,218	-	-	9	0.0
Professional - Other	643,235	564,370	603,811	(39,424)	(6.5)	(78,865)	(14.0)
Professional - Pay and Display Fees	109,898	94,122	52,908	(56,990)	(107.7)	(15,776)	(16.8)
Bank Charges	2,570,336	2,359,964	2,335,212	(235,124)	(10.1)	(210,372)	(8.9)
Supplies & Miscellaneous	574,864	392,220	448,668	(126,196)	(28.1)	(182,644)	(46.6)
Other Expenses	348,592	222,354	310,291	(38,301)	(12.3)	(126,238)	(56.8)
Advertising & Promotion	555,255	593,381	686,412	131,157	19.1	38,126	6.4
Total Operating Expenses	21,829,512	21,110,837	20,562,111	(1,267,401)	(6.2)	(718,675)	(3.4)
Operating Results Before Depr & Amort	27,290,889	25,790,791	25,517,256	1,773,633	7.0	1,500,098	5.8
Depreciation & Amortization	(2,425,741)	(2,925,000)	(2,944,781)	519,040	17.6	499,259	17.1
Operating Results	24,865,148	22,865,791	22,572,475	2,292,673	10.2	1,999,357	8.7
Non-Operating Revenues (Expenses):							
Interest Income	1,449,536	119,997	1,362,191	87,345	6.4	1,329,539	1,108.0
Lower of Cost of Market - Investments	(4,170)	-	345,199	(349,369)	(101.2)	(4,170)	-
Gain (Loss) on Disposal Property	135,759	-	(164,593)	300,352	(182.5)	135,759	-
Interest Expense Net of Interest Income	(1,004,108)	(1,004,103)	(1,077,983)	73,875	(6.9)	(5)	0.0
Total Non-Operating	577,017	(884,106)	464,814	112,203	24.1	1,461,123	(165.3)
Net Revenue In Excess of Expenses	25,442,165	21,981,685	23,037,289	2,404,876	10.4	3,460,480	15.7

MIAMI PARKING AUTHORITY

Schedule of Revenue and Expenses
For the Month Ended June 30, 2025

	Variances							Note(s)	
	FY 2025	FY 2025	FY 2024	Actual		FY 2025 Actual			
	Actual	Adopted Budget	Actual	FY 2025 vs. FY 2024		vs. FY 2025 Budget			
	\$	\$	\$	\$	%	\$	%		
Operating Revenue									
Off-Street Facilities	614,401	520,572	599,137	15,264	2.5	93,829	18.0		
Parking Lots	882,217	908,172	897,596	(15,379)	(1.7)	(25,955)	(2.9)		
On-Street	3,626,726	3,233,900	3,185,730	440,996	13.8	392,826	12.1		
Management Fees	124,449	80,280	94,131	30,318	32.2	44,169	55.0		
Other	97,538	100,000	79,276	18,262	23.0	(2,462)	(2.5)		
Total Operating Revenue	5,345,331	4,842,924	4,855,870	489,461	10.1	502,407	10.4		
Operating Expenses									
Salaries, Wages & Fringe Benefits	880,703	953,554	957,533	76,830	8.0	72,851	7.6		
Repairs, Maintenance, Cleaning & Landscape	191,633	230,138	290,675	99,042	34.1	38,505	16.7		
Security	177,710	166,440	122,325	(55,385)	(45.3)	(11,270)	(6.8)		
Utilities	62,637	57,317	60,534	(2,103)	(3.5)	(5,320)	(9.3)		
Insurance	138,073	111,201	122,789	(15,284)	(12.4)	(26,872)	(24.2)	1	
Rental - Building/Land/Auto	39,518	41,291	41,050	1,532	3.7	1,773	4.3		
Assessment Expenses	80,641	80,641	91,144	10,503	11.5	-	-		
Revenue Sharing	206,133	203,698	221,675	15,542	7.0	(2,435)	(1.2)		
Parking Meter Parts & Installation	1,337	8,204	90	(1,247)	(1,385.6)	6,867	83.7		
Professional - Audit	11,326	14,735	11,326	-	-	3,409	23.1		
Professional - Legal Services	9,802	9,803	9,802	-	-	1	0.0		
Professional - Other	93,251	59,340	88,687	(4,564)	(5.1)	(33,911)	(57.1)	2	
Professional - Pay and Display Fees	31,513	10,458	4,212	(27,301)	(648.2)	(21,055)	(201.3)	3	
Bank Charges	297,782	248,770	239,888	(57,894)	(24.1)	(49,012)	(19.7)	4	
Supplies & Miscellaneous	57,225	48,819	37,018	(20,207)	(54.6)	(8,406)	(17.2)		
Other Expenses	67,890	29,750	33,158	(34,732)	(104.7)	(38,140)	(128.2)	5	
Advertising & Promotion	55,449	65,232	66,618	11,169	16.8	9,783	15.0		
Total Operating Expenses	2,402,623	2,339,391	2,398,524	(4,099)	(0.2)	(63,232)	(2.7)		
Operating Results Before Depr & Amort	2,942,708	2,503,533	2,457,346	485,362	19.8	439,175	17.5		
Depreciation & Amortization	(262,848)	(325,000)	(317,532)	54,684	17.2	62,152	(19.1)		
Operating Results	2,679,860	2,178,533	2,139,814	540,046	25.2	501,327	23.0		
Non-Operating Revenues (Expenses):									
Interest Income	156,316	13,333	188,820	(32,504)	17.2	142,983	1,072.4		
Interest Expense Net of Interest Income	(111,568)	(111,567)	(119,776)	8,208	(6.9)	(1)	0.0		
Total Non-Operating	44,748	(98,234)	(278,555)	323,303	(116.1)	142,982	(145.6)		
Net Revenue In Excess of Expenses	2,724,608	2,080,299	1,861,259	863,349	46.4	644,309	31.0		

Summary of Major Variances

For the Month Ended June 30, 2025

- 1 **Insurance** - The unfavorable variance of \$27k is attributable to the final insurance premiums being higher than budgeted estimates.

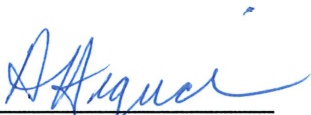
- 2 **Professional Other** - The unfavorable variance of \$34k is mostly a result of the structural assessment reports for G1 & G3.

- 3 **Professional - Pay and Display Fees** - The unfavorable variance of \$21k is due to the engineering services for the MPA 14th Lane/Terrace Restriping project.

- 4 **Bank Charges** - The negative variance of \$49k is attributable to system-wide credit card usage being more than anticipated.

- 5 **Other Expenses** - The negative variance of \$38.1k is the due to several ITD hardware/software purchases for systemwide use, as well as, travel costs for the IPMI conference.

The above summary represents the major variances from budget for the month of June 2025



ALEJANDRA ARGUDIN
CHIEF EXECUTIVE OFFICER



MIRTHA DZIEDZIC
CHIEF FINANCIAL OFFICER

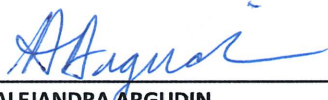
JAMES L. KNIGHT CENTER GARAGE

Revenue and Expenses Summary

For the Nine Months ended June 30, 2025

	FY 2025 Actual \$	FY 2025 Adopted Budget \$	FY 2024 Actual \$	Variances			
				Actual FY 2025 vs. FY 2024		FY 2025 Actual vs. FY 2025 Budget	
				\$	%	\$	%
Operating Revenue	2,533,944	2,274,235	2,485,816	48,128	1.9	259,709	11.4
Direct Operating Expenses	3,279,190	990,424	1,681,197	(1,597,993)	(95.1)	(2,288,766)	(231.1)
Net Revenue In Excess of Expenses	(745,246)	1,283,811	804,619	(1,549,864)	(192.6)	2,548,474	198.5

The above summary represents the financial performance of the agency for the (9) months ended June 30, 2025 based on the reporting requirements of Ordinance No. 11719.



ALEJANDRA ARGUDIN
CHIEF EXECUTIVE OFFICER



MIRTHA DZIEDZIC
CHIEF FINANCIAL OFFICER

JAMES L. KNIGHT CENTER GARAGE

Revenue and Expenses Summary
For the Month Ended June 30, 2025

	FY 2025 Actual \$	FY 2025 Adopted Budget \$	FY 2024 Actual \$	Variances			
				Actual FY 2025 vs. FY 2024		FY 2025 Actual vs. FY 2025 Budget	
				\$	%	\$	%
Operating Revenue	278,511	223,892	274,592	3,919	1.4	54,619	24.4
Direct Operating Expenses	737,040	105,821	96,858	(640,182)	(660.9)	(631,219)	(596.5)
Net Revenue in Excess of Expenses	(458,528)	118,071	177,734	(636,262)	(358.0)	685,838	580.9

JAMES L. KNIGHT CENTER GARAGE

Schedule of Revenue and Expenses
For the Nine Months ended June 30, 2025

	FY 2025 Actual \$	FY 2025 Adopted Budget \$	FY 2024 Actual \$	Variances				Note(s)
				Actual FY 2025 vs. FY 2024		FY 2025 Actual vs. FY 2025 Budget		
				\$	%	\$	%	
Operating Revenue								
Monthly Revenue	1,530,093	1,359,131	1,442,794	87,299	6.1	170,962	12.6	
Daily Revenue	806,134	717,132	758,242	47,893	6.3	89,002	12.4	
Special Event Revenue	196,457	197,972	289,005	(92,548)	(32.0)	(1,515)	(0.8)	
Other	1,260	-	(4,224)	5,484	(129.8)	1,260	-	
Total Operating Revenue	2,533,944	2,274,235	2,485,816	48,128	1.9	259,709	11.4	
Operating Expenses								
Salaries, Wages & Fringe Benefits	225,238	244,330	254,753	29,515	11.6	19,092	7.8	
Repairs, Maintenance, Cleaning & Landscape	134,003	136,784	80,150	(53,853)	(67.2)	2,781	2.0	
Security	364,969	355,427	324,323	(40,646)	(12.5)	(9,542)	(2.7)	
Utilities	75,590	72,782	71,226	(4,364)	(6.1)	(2,808)	(3.9)	
Insurance	53,341	43,685	90,793	37,452	41.3	(9,656)	(22.1)	
Legal & Professional	2,295,207	15,954	720,541	(1,574,666)	(218.5)	(2,279,253)	(14,286.4)	
Supplies & Printing	3,645	7,750	7,827	4,182	53.4	4,105	53.0	
Mgmt Fees & Admin O/H	124,388	113,712	124,291	(98)	(0.1)	(10,676)	(9.4)	
Other Expenses	2,809	-	1,533	(1,276)	(83.3)	(2,809)	-	
Taxes & Permits	-	-	5,761	5,761	100.0	-	-	
Total Operating Expenses	3,279,190	990,424	1,681,197	(1,597,993)	(95.1)	(2,288,766)	(231.1)	
Net Revenue In Excess of Expenses	(745,246)	1,283,811	804,619	(1,549,864)	(192.6)	(2,029,057)	(158.0)	

JAMES L. KNIGHT CENTER GARAGE

Schedule of Revenue and Expenses
For the Month Ended June 30, 2025

	FY 2025 Actual	FY 2025 Adopted Budget	FY 2024 Actual	Variances				Note(s)
				Actual		FY 2025 Actual		
				FY 2025 vs. FY 2024		vs. FY 2025 Budget		
	\$	\$	\$	\$	%	\$	%	
Operating Revenue								
Monthly Revenue	174,418	132,306	166,230	8,188	4.9	42,112	31.8	
Daily Revenue	87,795	77,308	69,529	18,266	26.3	10,487	13.6	
Special Event Revenue	15,278	14,278	40,081	(24,803)	(61.9)	1,000	7.0	
Other	1,020	-	(1,248)	2,268	(181.7)	1,020	-	
Total Operating Revenue	278,511	223,892	274,592	3,919	1.4	54,619	24.4	
Operating Expenses								
Salaries, Wages & Fringe Benefits	12,032	26,270	22,808	10,776	47.2	14,238	54.2	
Repairs, Maintenance, Cleaning & Landscape	8,188	14,332	4,306	(3,882)	(90.2)	6,144	42.9	
Security	53,821	38,964	35,882	(17,939)	(50.0)	(14,857)	(38.1)	1
Utilities	8,122	8,424	7,444	(679)	(9.1)	302	3.6	
Insurance	5,771	4,855	9,848	4,077	41.4	(916)	(18.9)	
Legal & Professional	641,637	1,782	1,909	(639,728)	(33,511.2)	(639,855)	(35,906.6)	2
Mgmt Fees & Admin O/H	7,467	11,194	13,764	6,297	45.7	3,727	33.3	
Other Expenses	-	-	898	898	100.0	-	-	
Total Operating Expenses	737,040	105,821	96,858	(640,182)	(660.9)	(631,219)	(596.5)	
Net Revenue In Excess of Expenses	(458,528)	118,071	177,734	(636,262)	(358.0)	(576,599)	(488.3)	

**Summary of Major Variances
For the Month Ended June 30, 2025**

- 1 **Security** - The unfavorable variance of \$14.8k is due to the timing of the bills received which crossed service dates with May.

- 2 **Legal & Professional** - The unfavorable variance of \$640k is for the current draw for Phase 2 Upgrade Project. The total for this project is approximately \$7.3 million.

The above summary represents the major variances from budget for the month ended June 30, 2025



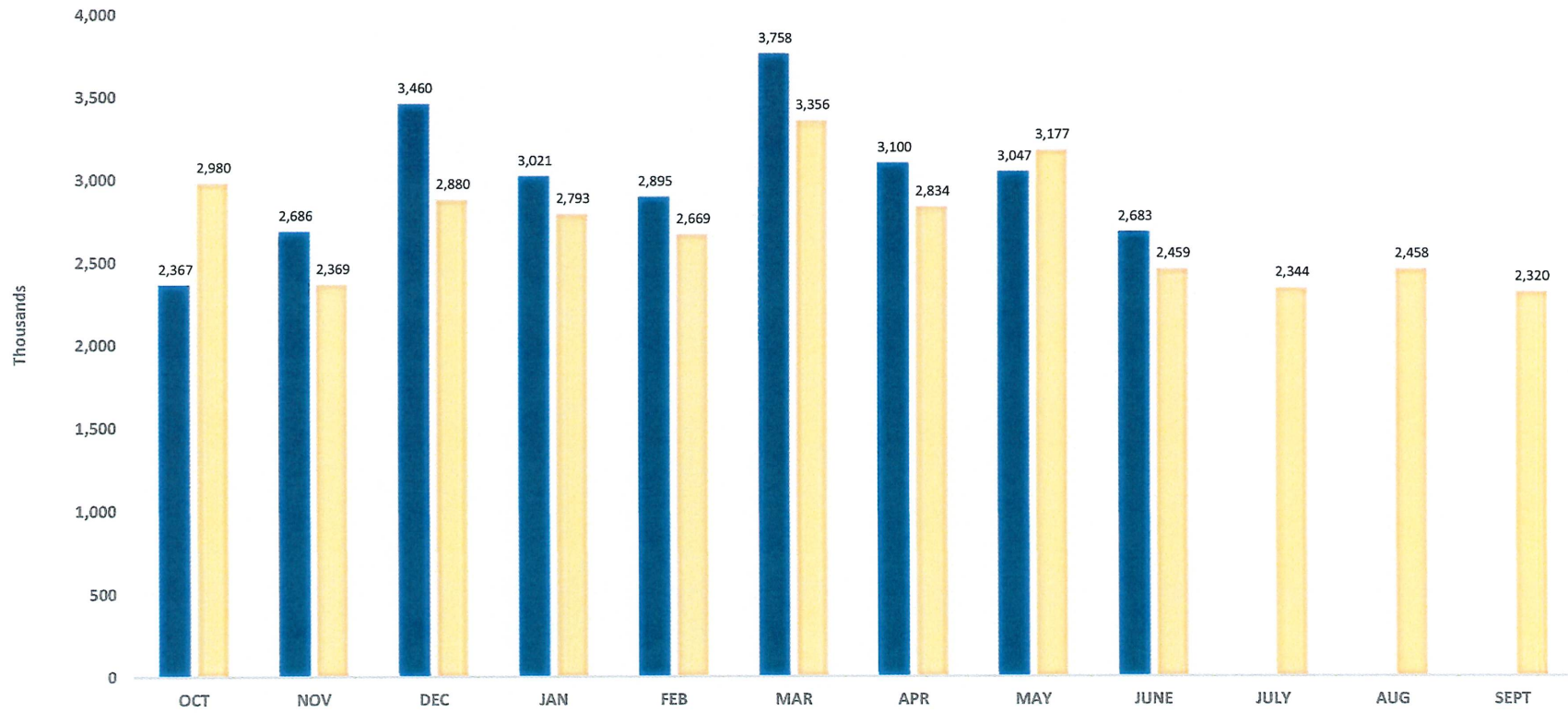
ALEJANDRA ARGUDIN
CHIEF EXECUTIVE OFFICER



MIRTHA DZIEDZIC
CHIEF FINANCIAL OFFICER

MIAMI PARKING AUTHORITY OPERATING INCOME

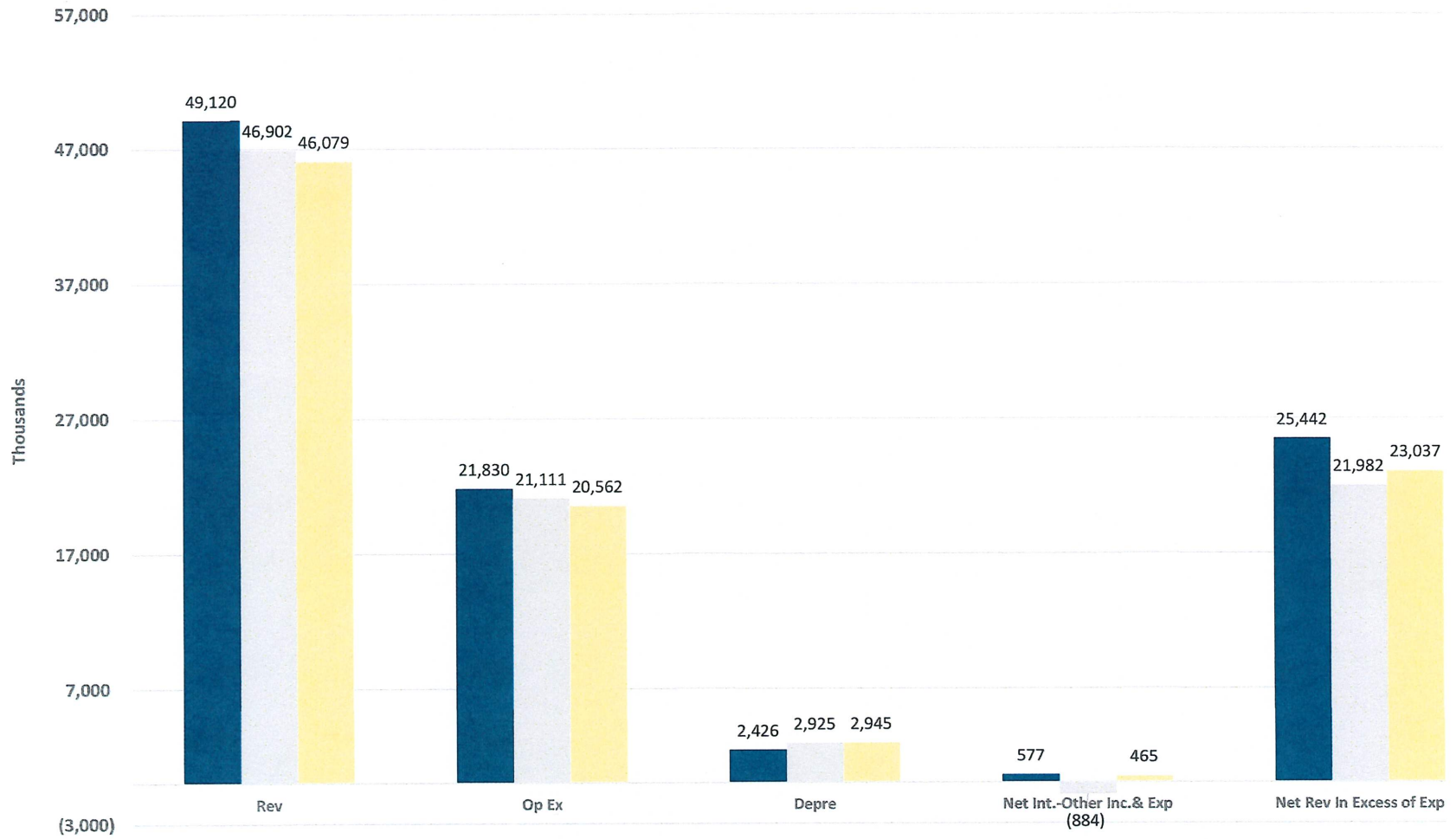
■ Fiscal 2025 ■ Fiscal 2024



MIAMI PARKING AUTHORITY

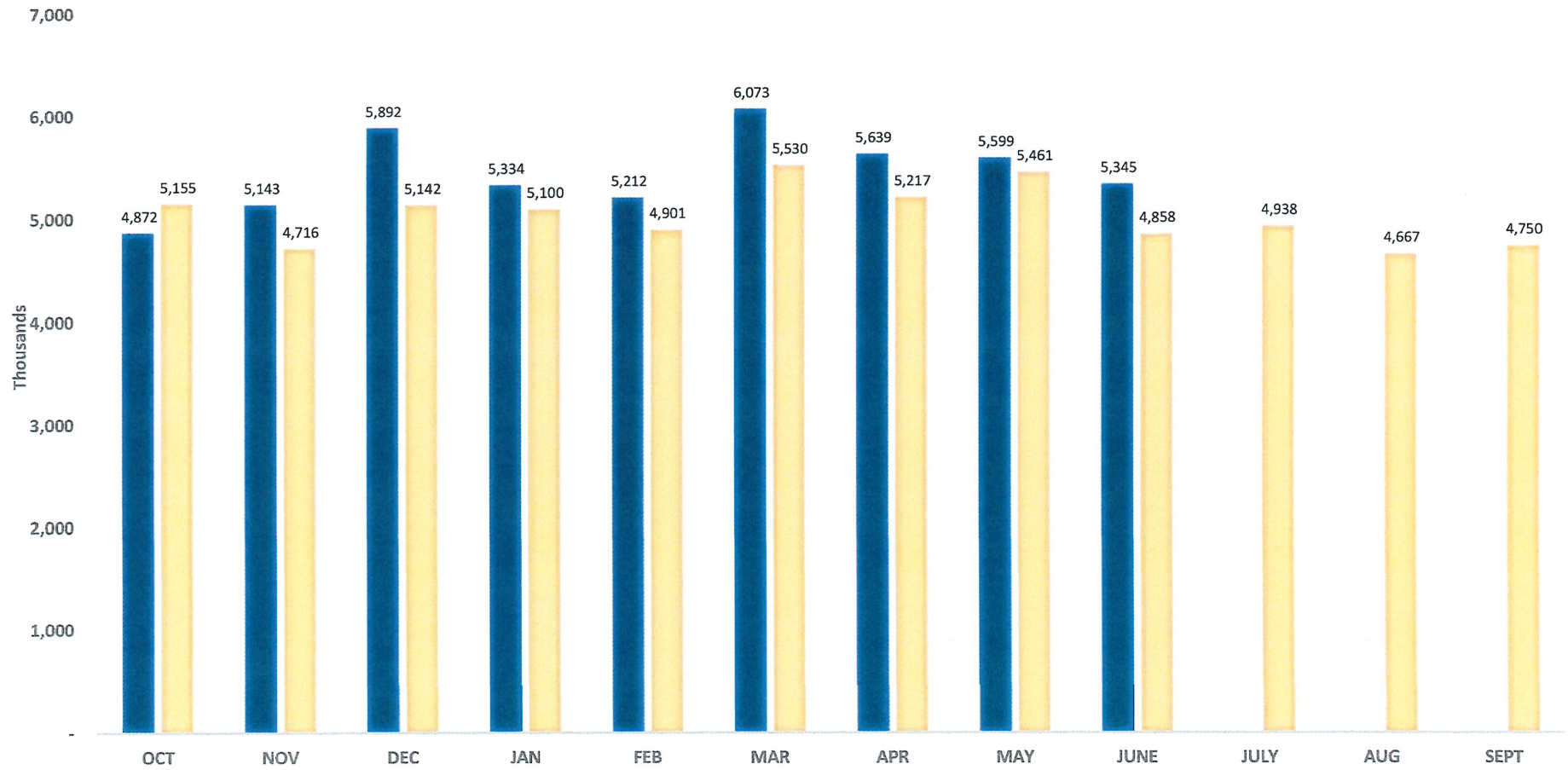
For The Nine Months Ended June 30, 2025

■ CURRENT YEAR ■ BUDGET ■ PRIOR YEAR



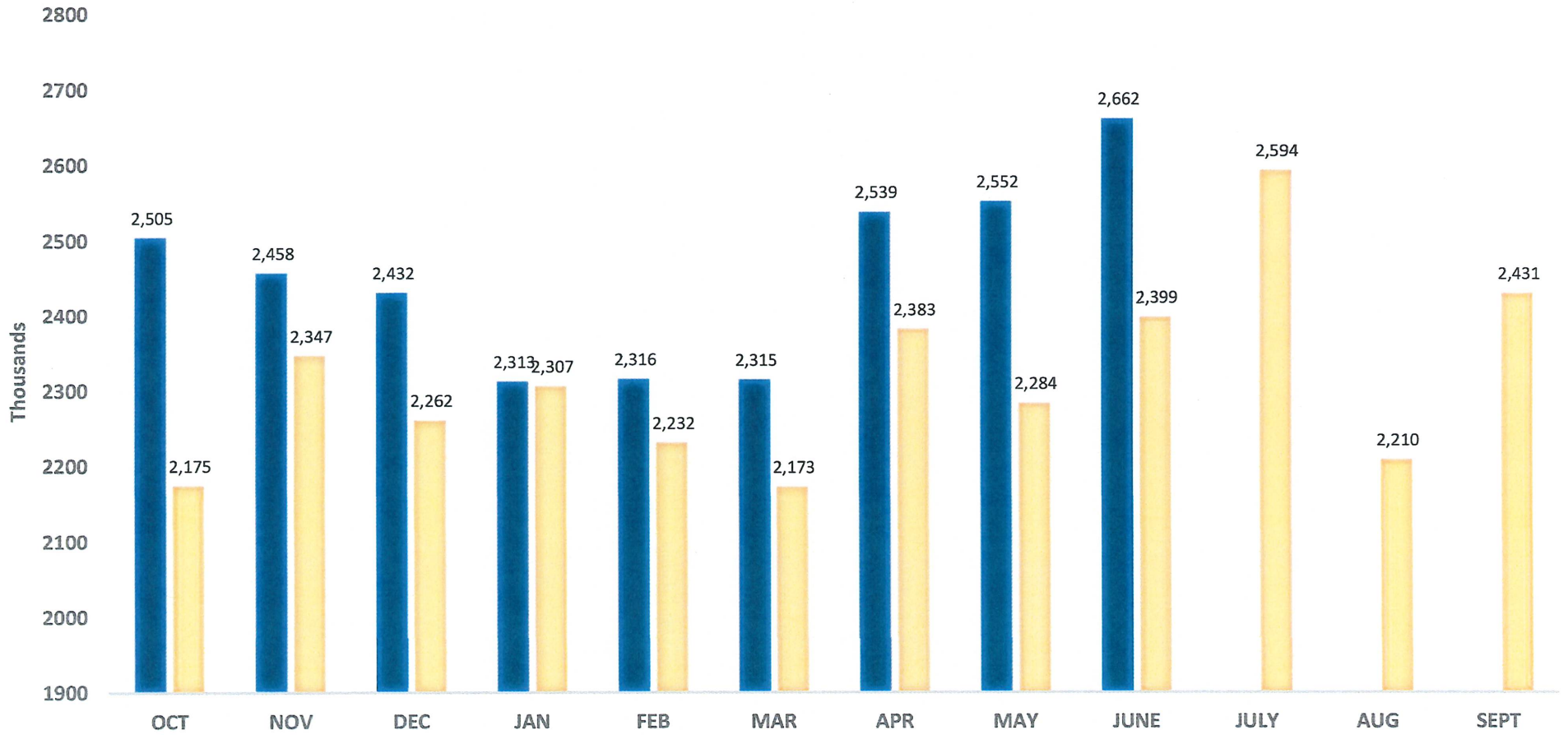
MIAMI PARKING AUTHORITY OPERATING REVENUE

Fiscal 2025 Fiscal 2024



MIAMI PARKING AUTHORITY OPERATING EXPENSE

Fiscal 2025 Fiscal 2024





TO: Honorable Chairperson and Members of the Off-Street Parking Board

FROM: Alejandra Argudin, Chief Executive Officer, Miami Parking Authority *A. Argudin*

SUBJECT: Financial Summaries For the Period Ended July 31, 2025

DATE: September 10, 2025

The attached summaries represent the financial performance for the Miami Parking Authority and the Knight Center Garage for the month ended July 31, 2025.

AA:md


Attachment

MIAMI PARKING AUTHORITY

Revenue and Expenses Summary
For the Ten Months ended July 31, 2025

	FY 2025 Actual \$	FY 2025 Adopted Budget \$	FY 2024 Actual \$	Variances			
				Actual FY 2025 vs. FY 2024		FY 2025 Actual vs. FY 2025 Budget	
				\$	%	\$	%
Operating Revenue	54,376,074	51,927,520	51,020,312	3,355,762	6.6	2,448,554	4.7
Direct Operating Expenses	24,420,869	23,475,504	23,155,732	(1,265,137)	(5.5)	(945,365)	(4.0)
Operating Results	29,955,205	28,452,016	27,864,580	2,090,625	7.5	1,503,189	5.3
Non-Operating Revenues (Expenses):							
Depreciation & Amortization	(2,688,321)	(3,250,000)	(3,233,340)	545,019	16.9	561,679	17.3
Interest Income	1,686,016	133,330	1,544,471	141,545	(9.2)	1,552,686	(1,164.5)
Lower of Cost of Market - Investments	40,279	-	522,946	(482,667)	92.3	40,279	-
Gain (Loss) on Disposal Property	66,759	-	(169,593)	236,352	139.4	66,759	-
Interest Expense Net of Interest Income	(1,115,675)	(1,115,670)	(1,197,759)	82,084	6.9	(5)	(0.0)
Net Revenue In Excess of Expenses	27,944,263	24,219,676	25,331,305	2,612,958	10.3	3,724,587	15.4

The above summary represents the financial performance of the agency for the (10) months ended July 31, 2025 based on the reporting requirements of Ordinance No. 11719.



ALEJANDRA ARGUDIN
 CHIEF EXECUTIVE OFFICER



MIRTHA DZIEDZIC
 CHIEF FINANCIAL OFFICER

MIAMI PARKING AUTHORITY

Revenue and Expenses Summary
For the Month Ended July 31, 2025

	FY 2025 Actual \$	FY 2025 Adopted Budget \$	FY 2024 Actual \$	Variances			
				Actual FY 2025 vs. FY 2024		FY 2025 Actual vs. FY 2025 Budget	
				\$	%	\$	%
Operating Revenue	5,254,534	5,025,892	4,940,945	313,589	6.3	228,642	4.5
Direct Operating Expenses	2,591,357	2,364,667	2,593,621	2,264	0.1	(226,690)	(9.6)
Operating Results	2,663,177	2,661,225	2,347,324	315,853	13.5	1,952	0.1
Non-Operating Revenues (Expenses):							
Depreciation & Amortization	(262,580)	(325,000)	(288,559)	25,979	(9.0)	62,420	19.2
Interest Income	201,486	13,333	182,280	19,206	10.5	188,153	(1,411.2)
Lower of Cost of Market - Investments	(43,293)	-	177,747	(221,040)	(124.4)	(43,293)	-
Gain (Loss) on Disposal Property	(69,000)	-	(5,000)	(64,000)	1,280.0	(69,000)	-
Interest Expense Net of Interest Income	(111,568)	(111,567)	(119,776)	8,208	(6.9)	(1)	(0.0)
Net Revenue In Excess of Expenses	2,378,222	2,237,991	2,294,016	84,206	3.7	140,231	6.3

MIAMI PARKING AUTHORITY

Schedule of Revenue and Expenses
For the Ten Months ended July 31, 2025

	Variances						
	FY 2025	FY 2025	FY 2024	Actual		FY 2025 Actual	
	Actual	Adopted Budget	Actual	FY 2025 vs. FY 2024		vs. FY 2025 Budget	
\$	\$	\$	\$	%	\$	%	
Operating Revenue							
Off-Street Facilities	6,280,147	6,100,441	5,937,507	342,640	5.8	179,706	2.9
Parking Lots	9,662,017	9,663,089	9,594,310	67,707	0.7	(1,072)	(0.0)
On-Street	36,213,426	34,305,416	33,443,370	2,770,056	8.3	1,908,010	5.6
Management Fees	1,207,961	858,574	995,762	212,199	21.3	349,387	40.7
Other	1,012,523	1,000,000	1,049,363	(36,840)	(3.5)	12,523	1.3
Total Operating Revenue	54,376,074	51,927,520	51,020,312	3,355,762	6.6	2,448,554	4.7
Operating Expenses							
Salaries, Wages & Fringe Benefits	9,474,268	9,535,540	8,726,406	(747,862)	(8.6)	61,272	0.6
Repairs, Maintenance, Cleaning & Landscape	2,145,103	2,039,174	2,410,722	265,619	11.0	(105,929)	(5.2)
Security	1,488,230	1,607,445	1,461,050	(27,180)	(1.9)	119,215	7.4
Utilities	635,575	556,733	567,333	(68,242)	(12.0)	(78,842)	(14.2)
Insurance	1,414,885	1,112,010	1,228,565	(186,320)	(15.2)	(302,875)	(27.2)
Rental - Building/Land/Auto	396,195	412,914	329,211	(66,984)	(20.3)	16,719	4.0
Assessment Expenses	798,430	806,410	742,074	(56,356)	(7.6)	7,980	1.0
Revenue Sharing	2,364,515	2,315,153	2,274,317	(90,198)	(4.0)	(49,362)	(2.1)
Parking Meter Parts & Installation	52,468	84,756	286,994	234,526	81.7	32,288	38.1
Professional - Audit	113,260	147,350	113,260	-	-	34,090	23.1
Professional - Legal Services	98,020	98,030	98,020	-	-	10	0.0
Professional - Other	788,416	623,743	656,979	(131,437)	(20.0)	(164,673)	(26.4)
Professional - Pay and Display Fees	119,541	104,580	59,620	(59,921)	(100.5)	(14,961)	(14.3)
Bank Charges	2,867,067	2,687,619	2,604,489	(262,578)	(10.1)	(179,448)	(6.7)
Supplies & Miscellaneous	641,680	439,006	489,925	(151,755)	(31.0)	(202,674)	(46.2)
Other Expenses	412,499	246,280	355,412	(57,087)	(16.1)	(166,219)	(67.5)
Advertising & Promotion	610,718	658,761	751,357	140,639	18.7	48,043	7.3
Total Operating Expenses	24,420,870	23,475,504	23,155,734	(1,265,136)	(5.5)	(945,366)	(4.0)
Operating Results Before Depr & Amort	29,955,204	28,452,016	27,864,578	2,090,626	7.5	1,503,188	5.3
Depreciation & Amortization	(2,688,321)	(3,250,000)	(3,233,340)	545,019	16.9	561,679	17.3
Operating Results	27,266,883	25,202,016	24,631,238	2,635,645	10.7	2,064,867	8.2
Non-Operating Revenues (Expenses):							
Interest Income	1,686,016	133,330	1,544,471	141,545	9.2	1,552,686	1,164.5
Lower of Cost of Market - Investments	40,279	-	522,946	(482,667)	(92.3)	40,279	-
Gain (Loss) on Disposal Property	66,759	-	(169,593)	236,352	(139.4)	66,759	-
Interest Expense Net of Interest Income	(1,115,675)	(1,115,670)	(1,197,759)	82,084	(6.9)	(5)	0.0
Total Non-Operating	677,379	(982,340)	700,065	(22,686)	(3.2)	1,659,719	(169.0)
Net Revenue In Excess of Expenses	27,944,262	24,219,676	25,331,303	2,612,959	10.3	3,724,586	15.4

MIAMI PARKING AUTHORITY

Schedule of Revenue and Expenses
For the Month Ended July 31, 2025

	Variances							Note(s)
	FY 2025	FY 2025	FY 2024	Actual		FY 2025 Actual		
	Actual	Adopted Budget	Actual	FY 2025 vs. FY 2024		vs. FY 2025 Budget		
	\$	\$	\$	\$	%	\$	%	
Operating Revenue								
Off-Street Facilities	602,135	555,940	572,198	29,937	5.2	46,195	8.3	
Parking Lots	890,008	908,915	911,407	(21,399)	(2.3)	(18,907)	(2.1)	
On-Street	3,548,520	3,362,349	3,257,518	291,002	8.9	186,171	5.5	
Management Fees	137,924	98,688	108,024	29,900	27.7	39,236	39.8	
Other	75,948	100,000	91,798	(15,850)	(17.3)	(24,052)	(24.1)	
Total Operating Revenue	5,254,535	5,025,892	4,940,945	313,590	6.3	228,643	4.5	
Operating Expenses								
Salaries, Wages & Fringe Benefits	1,059,767	953,554	974,709	(85,058)	(8.7)	(106,213)	(11.1)	
Repairs, Maintenance, Cleaning & Landscape	220,882	208,622	394,035	173,153	43.9	(12,260)	(5.9)	
Security	122,585	124,302	234,557	111,972	47.7	1,717	1.4	
Utilities	51,660	58,225	51,014	(646)	(1.3)	6,565	11.3	
Insurance	138,480	111,201	122,425	(16,055)	(13.1)	(27,279)	(24.5)	1
Rental - Building/Land/Auto	40,528	41,291	40,314	(214)	(0.5)	763	1.8	
Assessment Expenses	80,641	80,641	91,144	10,503	11.5	-	-	
Revenue Sharing	190,613	220,457	172,551	(18,062)	(10.5)	29,844	13.5	
Parking Meter Parts & Installation	27,332	8,258	11,266	(16,066)	(142.6)	(19,074)	(231.0)	2
Professional - Audit	11,326	14,735	11,326	-	-	3,409	23.1	
Professional - Legal Services	9,802	9,803	9,802	-	-	1	0.0	
Professional - Other	145,182	59,373	53,167	(92,015)	(173.1)	(85,809)	(144.5)	3
Professional - Pay and Display Fees	9,643	10,458	6,712	(2,931)	(43.7)	815	7.8	
Bank Charges	296,731	327,655	269,277	(27,454)	(10.2)	30,924	9.4	
Supplies & Miscellaneous	66,815	46,786	41,257	(25,558)	(61.9)	(20,029)	(42.8)	4
Other Expenses	63,908	23,926	45,121	(18,787)	(41.6)	(39,982)	(167.1)	5
Advertising & Promotion	55,463	65,380	64,945	9,482	14.6	9,917	15.2	
Total Operating Expenses	2,591,358	2,364,667	2,593,622	2,264	0.1	(226,691)	(9.6)	
Operating Results Before Depr & Amort	2,663,177	2,661,225	2,347,323	315,854	13.5	1,952	0.1	
Depreciation & Amortization	(262,580)	(325,000)	(288,559)	25,979	9.0	62,420	(19.2)	
Operating Results	2,400,597	2,336,225	2,058,764	341,833	16.6	64,372	2.8	
Non-Operating Revenues (Expenses):								
Interest Income	201,486	13,333	182,280	19,206	(10.5)	188,153	1,411.2	
Lower of Cost of Market - Investments	(43,293)	-	177,747	(221,040)	124.4	(43,293)	-	
Gain (Loss) on Disposal Property	(69,000)	-	(5,000)	(64,000)	1,280.0	(69,000)	-	
Interest Expense Net of Interest Income	(111,568)	(111,567)	(119,776)	8,208	(6.9)	(1)	0.0	
Total Non-Operating	(22,375)	(98,234)	235,251	(257,626)	(109.5)	75,859	(77.2)	
Net Revenue In Excess of Expenses	2,378,222	2,237,991	2,294,015	84,207	3.7	140,231	6.3	

Summary of Major Variances
For the Month Ended July 31, 2025

- 1 **Insurance** - The unfavorable variance of \$27k is attributable to the final insurance premiums being higher than budgeted estimates.

- 2 **Parking Meter Parts & Installation** - The unfavorable variance of \$19k is due to the implementation of the License Plate Reader Pilot Program at Pelican Marina Lot.

- 3 **Professional - Other** - The negative variance of \$86k is primarily due to G5 structural assessment, Lot 52 surface evaluation as well as the approved improvements to G9.

- 4 **Supplies and Miscellaneous** - The negative variance of \$20k is the due to several ITD hardware/software purchases for systemwide use.

- 5 **Other Expenses** - The negative variance of \$40k is the due to the purchase of ITD licenses, sponsorships for the TPO and Chamber of Commerce, as well as, travel costs for the FPTA seminar.

The above summary represents the major variances from budget for the month of July 2025



ALEJANDRA ARGUDIN
CHIEF EXECUTIVE OFFICER



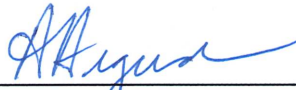
MIRTHA DZIEDZIC
CHIEF FINANCIAL OFFICER

JAMES L. KNIGHT CENTER GARAGE

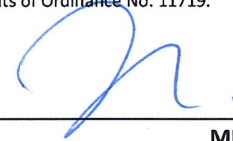
Revenue and Expenses Summary
For the Ten Months ended July 31, 2025

	FY 2025 Actual \$	FY 2025 Adopted Budget \$	FY 2024 Actual \$	Variances			
				Actual FY 2025 vs. FY 2024		FY 2025 Actual vs. FY 2025 Budget	
				\$	%	\$	%
Operating Revenue	2,792,217	2,491,505	2,738,528	53,689	2.0	300,712	12.1
Direct Operating Expenses	3,426,423	1,095,252	1,816,776	(1,609,646)	(88.6)	(2,331,171)	(212.8)
Net Revenue In Excess of Expenses	(634,205)	1,396,253	921,752	(1,555,957)	(168.8)	2,631,883	188.5

The above summary represents the financial performance of the agency for the (10) months ended July 31, 2025 based on the reporting requirements of Ordinance No. 11719.



ALEJANDRA ARGUDIN
CHIEF EXECUTIVE OFFICER



MIRTHA DZIEDZIC
CHIEF FINANCIAL OFFICER

JAMES L. KNIGHT CENTER GARAGE

Revenue and Expenses Summary
For the Month Ended July 31, 2025

	FY 2025 Actual \$	FY 2025 Adopted Budget \$	FY 2024 Actual \$	Variances			
				Actual FY 2025 vs. FY 2024		FY 2025 Actual vs. FY 2025 Budget	
				\$	%	\$	%
Operating Revenue	259,263	217,270	252,712	6,551	2.6	41,993	19.3
Direct Operating Expenses	128,221	104,828	135,579	7,358	5.4	(23,393)	(22.3)
Net Revenue in Excess of Expenses	131,042	112,442	117,133	13,909	11.9	65,387	58.2

JAMES L. KNIGHT CENTER GARAGE

Schedule of Revenue and Expenses
For the Ten Months ended July 31, 2025

	FY 2025 Actual \$	FY 2025 Adopted Budget \$	FY 2024 Actual \$	Variances				Note(s)
				Actual FY 2025 vs. FY 2024		FY 2025 Actual vs. FY 2025 Budget		
				\$	%	\$	%	
Operating Revenue								
Monthly Revenue	1,706,274	1,502,439	1,614,029	92,245	5.7	203,835	13.6	
Daily Revenue	889,187	786,958	837,608	51,579	6.2	102,229	13.0	
Special Event Revenue	196,457	202,108	291,673	(95,216)	(32.6)	(5,651)	(2.8)	
Other	300	-	(4,782)	5,082	(106.3)	300	-	
Total Operating Revenue	2,792,217	2,491,505	2,738,528	53,689	2.0	300,712	12.1	
Operating Expenses								
Salaries, Wages & Fringe Benefits	266,578	270,614	283,441	16,863	5.9	4,036	1.5	
Repairs, Maintenance, Cleaning & Landscape	154,492	151,731	91,858	(62,634)	(68.2)	(2,761)	(1.8)	
Security	400,314	392,144	375,041	(25,274)	(6.7)	(8,170)	(2.1)	
Utilities	83,664	82,161	78,278	(5,386)	(6.9)	(1,503)	(1.8)	
Insurance	59,156	48,540	100,812	41,656	41.3	(10,616)	(21.9)	
Legal & Professional	2,310,941	17,736	732,512	(1,578,429)	(215.5)	(2,293,205)	(12,929.7)	
Supplies & Printing	3,645	7,750	10,614	6,969	65.7	4,105	53.0	
Mgmt Fees & Admin O/H	144,798	124,576	136,926	(7,871)	(5.7)	(20,222)	(16.2)	
Other Expenses	2,809	-	1,533	(1,276)	(83.3)	(2,809)	-	
Taxes & Permits	25	-	5,761	5,736	99.6	(25)	-	
Total Operating Expenses	3,426,423	1,095,252	1,816,776	(1,609,646)	(88.6)	(2,331,171)	(212.8)	
Net Revenue In Excess of Expenses	(634,205)	1,396,253	921,752	(1,555,957)	(168.8)	(2,030,458)	(145.4)	

JAMES L. KNIGHT CENTER GARAGE

Schedule of Revenue and Expenses
For the Month Ended July 31, 2025

	FY 2025 Actual \$	FY 2025 Adopted Budget \$	FY 2024 Actual \$	Variances				Note(s)
				Actual FY 2025 vs. FY 2024		FY 2025 Actual vs. FY 2025 Budget		
				\$	%	\$	%	
Operating Revenue								
Monthly Revenue	176,181	143,308	171,236	4,946	2.9	32,873	22.9	
Daily Revenue	83,052	69,826	79,366	3,686	4.6	13,226	18.9	
Other	30	-	(558)	588	(105.4)	30	-	
Total Operating Revenue	259,263	217,270	252,712	6,551	2.6	41,993	19.3	
Operating Expenses								
Salaries, Wages & Fringe Benefits	29,250	26,284	28,688	(562)	(2.0)	(2,966)	(11.3)	
Repairs, Maintenance, Cleaning & Landscape	20,490	14,947	11,708	(8,781)	(75.0)	(5,543)	(37.1)	
Security	35,345	36,717	50,718	15,373	30.3	1,372	3.7	
Utilities	8,074	9,379	7,052	(1,022)	(14.5)	1,305	13.9	
Insurance	5,815	4,855	10,019	4,204	42.0	(960)	(19.8)	
Legal & Professional	15,734	1,782	11,971	(3,763)	(31.4)	(13,952)	(782.9)	1
Supplies & Printing	-	-	2,787	2,787	100.0	-	-	
Mgmt Fees & Admin O/H	13,488	10,864	12,636	(853)	(6.7)	(2,624)	(24.2)	
Taxes & Permits	25	-	-	(25)	-	(25)	-	
Total Operating Expenses	128,221	104,828	135,579	7,358	5.4	(23,393)	(22.3)	
Net Revenue In Excess of Expenses	131,042	112,442	117,133	13,909	11.9	18,600	16.5	

JAMES L. KNIGHT CENTER GARAGE
Summary of Major Variances
For the Month Ended July 31, 2025

2 **Legal & Professional** - The unfavorable variance of \$14k is due mainly to the cost of the G4 Structural Assessment.

The above summary represents the major variances from budget for the month ended July 31, 2025



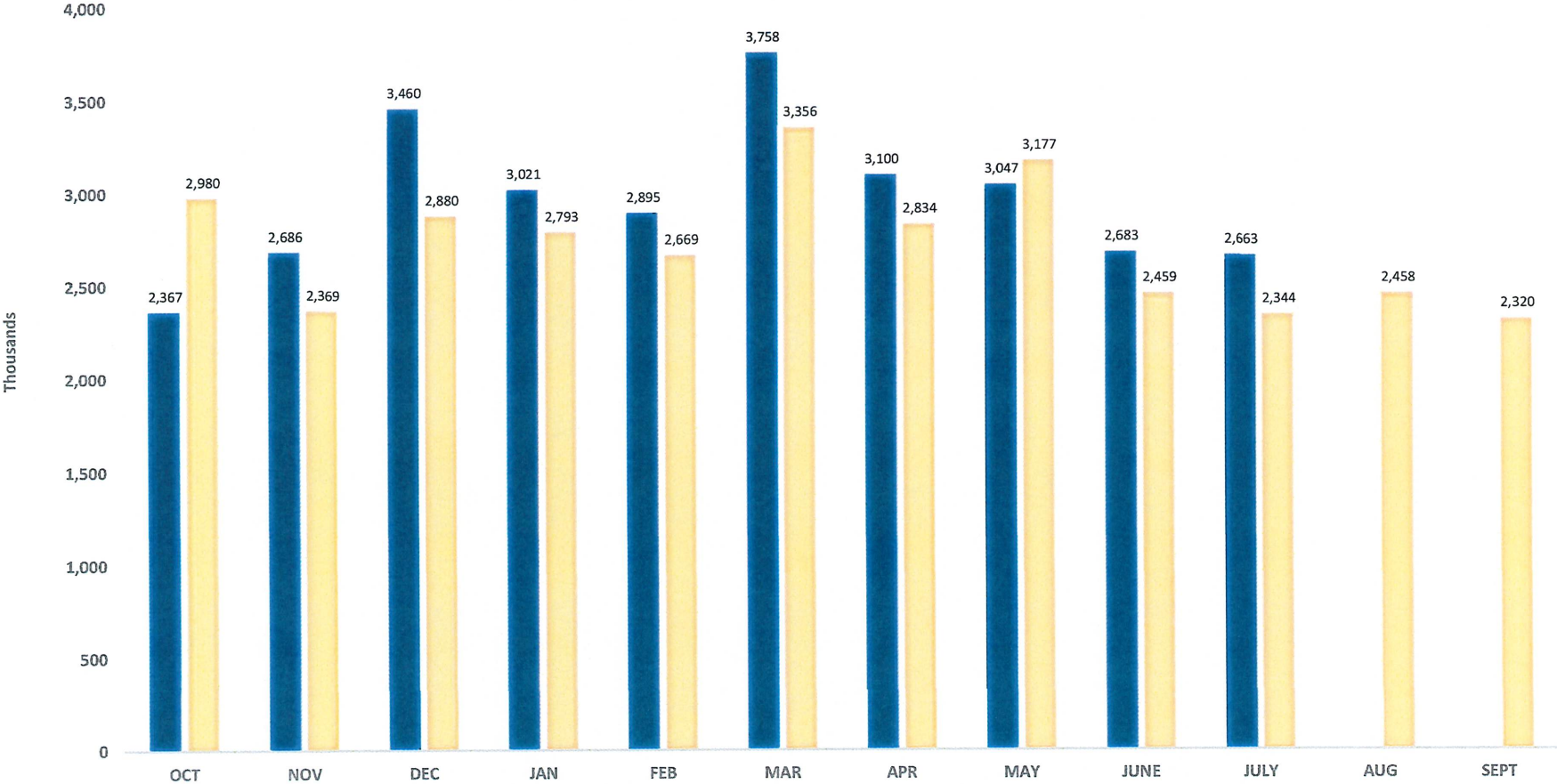
ALEJANDRA ARGUDIN
CHIEF EXECUTIVE OFFICER



MIRTHA DZIEDZIC
CHIEF FINANCIAL OFFICER

MIAMI PARKING AUTHORITY OPERATING INCOME

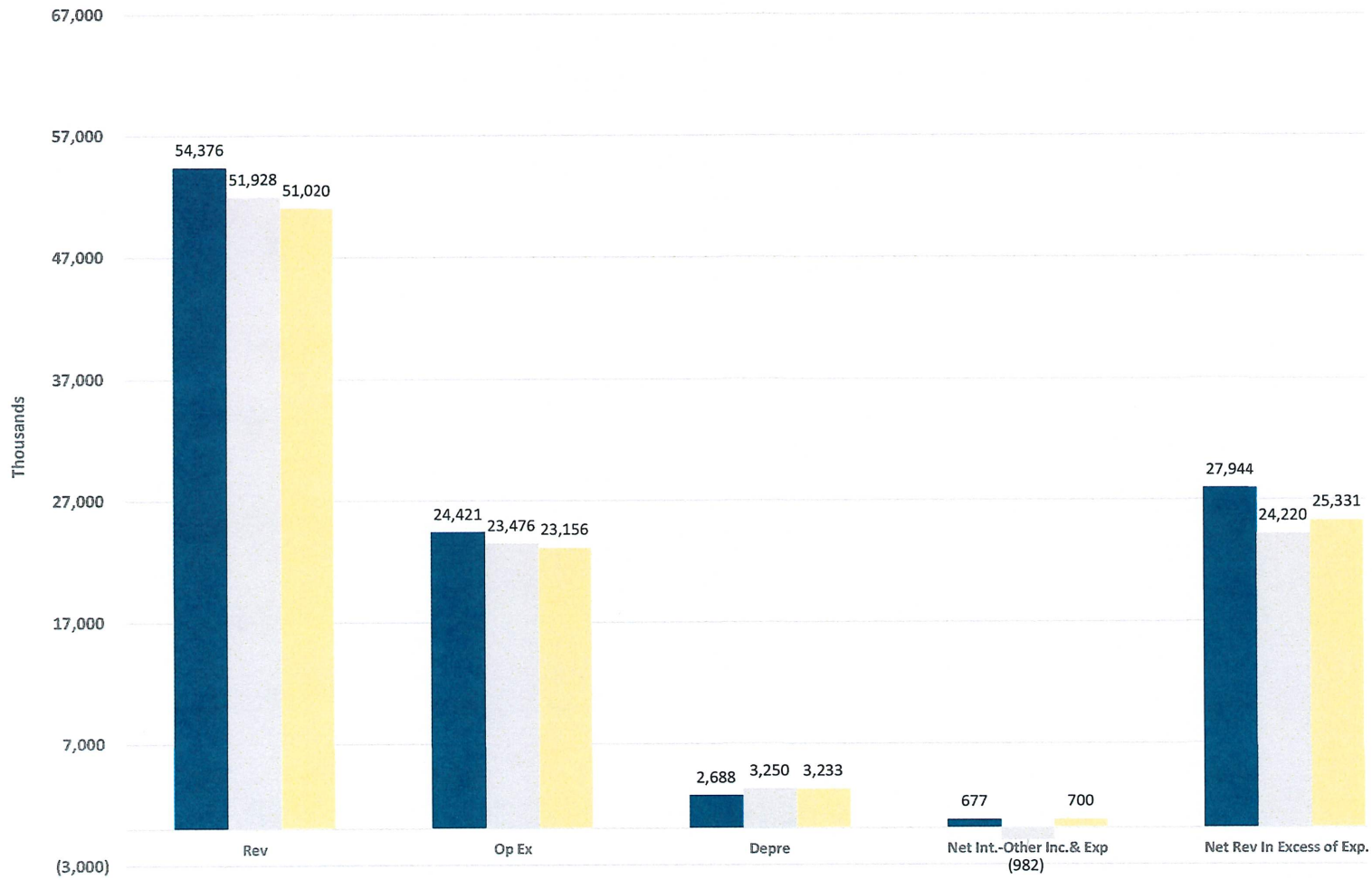
Fiscal 2025 Fiscal 2024



MIAMI PARKING AUTHORITY

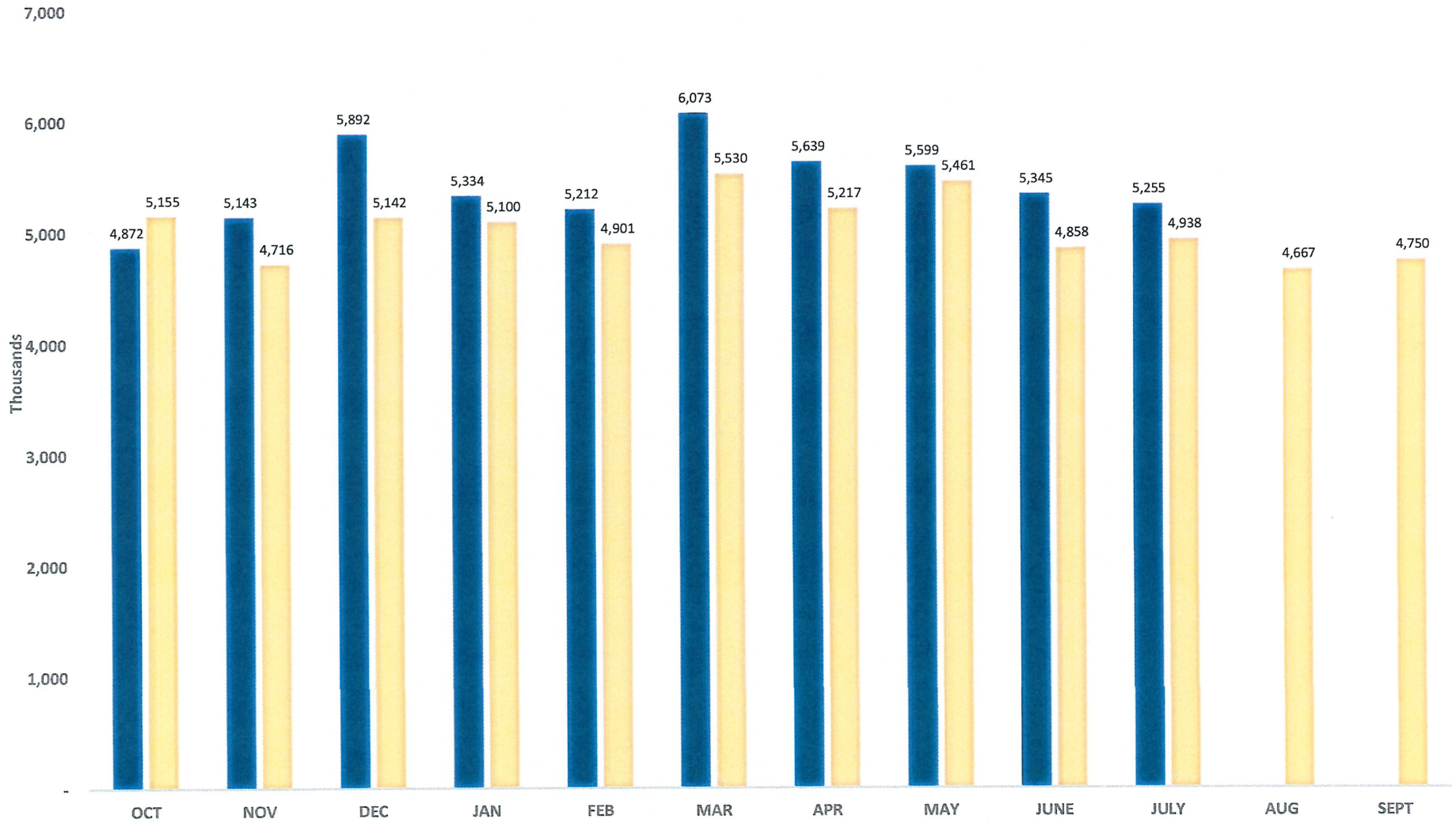
For The Ten Months Ended July 31, 2025

■ CURRENT YEAR
 ■ BUDGET
 ■ PRIOR YEAR



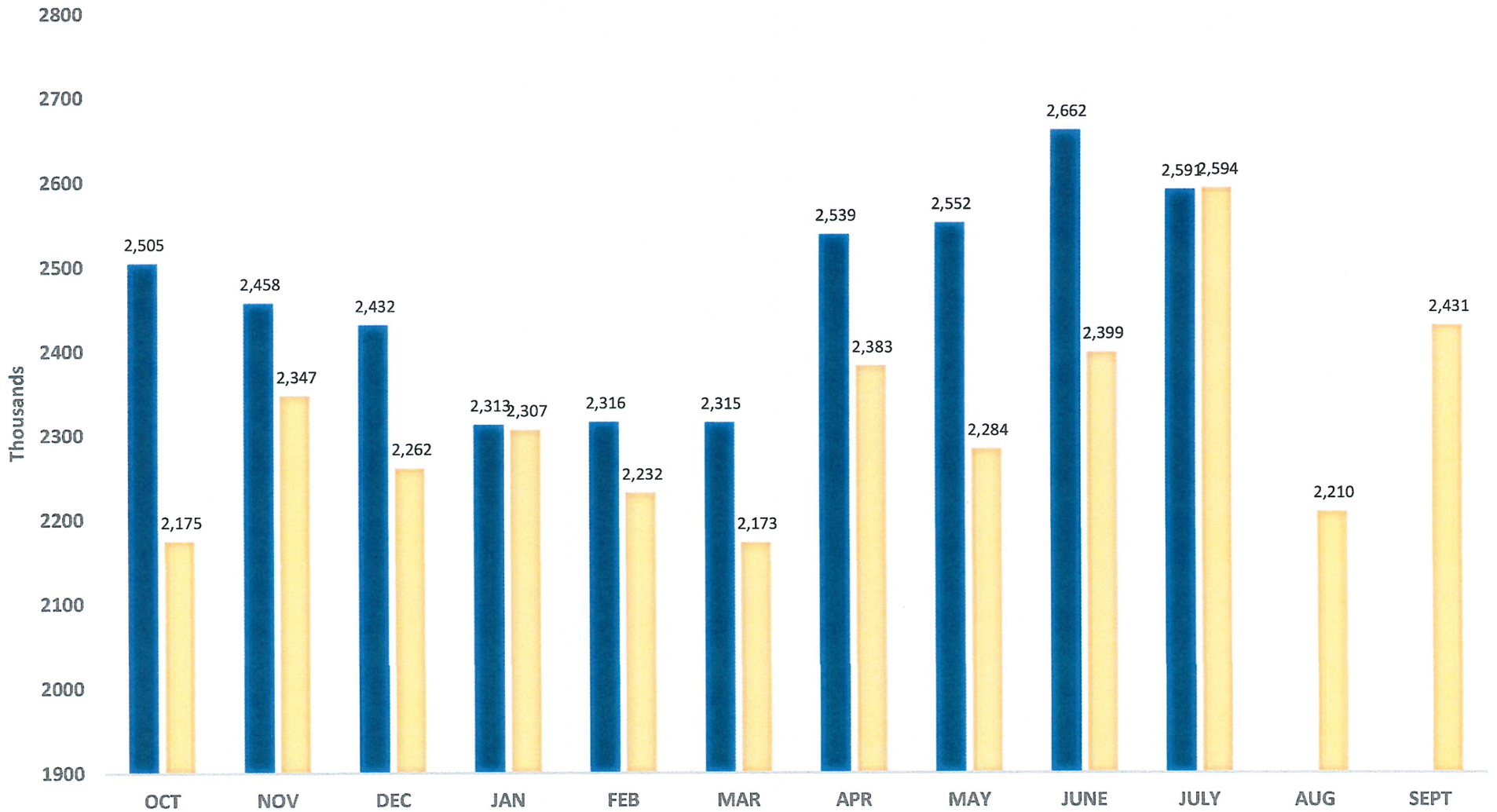
MIAMI PARKING AUTHORITY OPERATING REVENUE

Fiscal 2025 Fiscal 2024



MIAMI PARKING AUTHORITY OPERATING EXPENSE

Fiscal 2025 Fiscal 2024





TO: Honorable Chairperson and Members of the Off-Street Parking Board

FROM: Mirtha Dziedzic, Chief Financial Officer, Miami Parking Authority 

SUBJECT: Bank Reconciliations Certification


DATE: September 10, 2025

This is to certify that bank reconciliations for the month of June 2025 for the Miami Parking Authority and its managed facilities have been reviewed and no material differences have been noted.

MD:md



TO: Honorable Chairperson and Members of the Off-Street Parking Board

FROM: Mirtha Dziedzic, Chief Financial Officer, Miami Parking Authority 

SUBJECT: Bank Reconciliations Certification

DATE: September 10, 2025

This is to certify that bank reconciliations for the month of July 2025 for the Miami Parking Authority and its managed facilities have been reviewed and no material differences have been noted.

MD:md

**OFF-STREET PARKING BOARD
MONTHLY MEETING
AGENDA**

WEDNESDAY, SEPTEMBER 10, 2025

8:15 A. M.

OFF-STREET PARKING BOARD

Jami Reyes (Chairperson) * Thomas Jelke * James S. Cassel * Deborah Ladron de Guevara * Marvin Wilmoth

AGENDA – September 10, 2025

I. Public Comments

II. MRD Consulting Report

III. APPROVAL ITEMS

1. 25-0901 June 2025 Financial Statements
 - A. Miami Parking Authority
 - B. Knight Center Garage
2. 25-0902 July 2025 Financial Statements
 - A. Miami Parking Authority
 - B. Knight Center Garage
3. 25-0903 Regular Board Meeting Minutes
 - A. July 9, 2025 Finance Committee
 - B. July 9, 2025 Off-Street Parking
4. 25-0904 Confirmation of Design District Improvement Committee Members for the Design District Parking Improvement Trust Fund
5. 25-0905 Procurement of Samsara Dash Cams – Piggyback with Florida’s NASPO – Carahsoft Alternative Contract No. 43230000-NASPO-16-ACS

IV. CHIEF EXECUTIVE OFFICER’S REPORT

- Playhouse Garage Update
- Automotus
- Spothero Technology
- ParkMobile

Any person may be heard by the Off-Street Parking Board of Directors, through the Chair, for not more than two minutes, on any proposition before the Board of Directors unless modified by the Chair. The Chair will advise the public when the public may have the opportunity to address the Board of Directors during the Public Comment Period or at any other designated time.

In accordance with the Americans with Disabilities Act of 1990, as amended, persons needing special accommodations to participate in this proceeding may contact the Miami Parking Authority at (305) 373-6789 ext. 227 or ext. 228 (Voice) no later than six (6) business days prior to the proceeding. TTY users may call via 711 (Florida Relay Service) no later than six (6) business days prior to the proceeding.

- Pilot of LPR Technology at Miami-Dade County Parks
- Pilot of LPR Technology at MPA Lots

V. STATUS REPORT

- June 2025 Operational Report
- July 2025 Operational Report
 - KPI City of Doral
 - KPI Miami-Dade Parks
 - ParkMobile

Any person may be heard by the Off-Street Parking Board of Directors, through the Chair, for not more than two minutes, on any proposition before the Board of Directors unless modified by the Chair. The Chair will advise the public when the public may have the opportunity to address the Board of Directors during the Public Comment Period or at any other designated time.

In accordance with the Americans with Disabilities Act of 1990, as amended, persons needing special accommodations to participate in this proceeding may contact the Miami Parking Authority at (305) 373-6789 ext. 227 or ext. 228 (Voice) no later than six (6) business days prior to the proceeding. TTY users may call via 711 (Florida Relay Service) no later than six (6) business days prior to the proceeding.



Progress Report for Miami Parking Authority

Public Relations Services

August 1 - 31, 2025

TASK	ACTIVITY
Board Meeting	❖ The Board of Directors did not meet in August 2025.
Public Relations Tactics	<ul style="list-style-type: none"> ❖ On August 7th, I participated in a Zoom meeting with Ms. Alex Arguding and Ms. Meagan Camp to plan and strategize going forward. ❖ On August 13th, I met via Zoom with Ms. Angel Acevedo, graphic designer, to discuss the upcoming ad creative approach for the ads as well as the 70th Anniversary logo. ❖ On August 14th, I met via Google Drive with the MPA, ParkMobile, and Miami-Dade County Parks teams to discuss the rollout of ParkMobile in the County parks and marinas. ❖ On August 18th, I met via Zoom with Mr. Henry Espinosa to discuss social media strategy. ❖ On August 22nd, met with the MPA/Loud and Live teams.

- ❖ Met with Ms. Argudin to discuss the 2026 International Parking and Mobility Institute's editorial calendar. Drafted emails to the MPA contributing authors and submitted the proposals to Ms. Melissa Rysak. The submissions include two feature stories and three columns. Ms. Rysak acknowledged receipt.
- ❖ Drafted License Plate Recognition (LPR) technology in Lot 19's frequently asked questions and answers.
- ❖ Collaborated with two graphic designers to strategize about the concept for a series of ads due through the end of the year.
- ❖ Researched existing photos of Courthouse Center and Regatta Harbour garages for the upcoming ad designs.
- ❖ Distributed The Miami Herald articles during the month.
- ❖ Received and requested to post the August 2025 article that was published in the Parking and Mobility magazine bylined by Messrs. Wilfred Soto and Jose Leon on the art of seamlessly managing parking during large-scale games and events at loanDepot Park.
- ❖ Drafted the initial talking points for the curbside management technology rollout in key areas of Miami.
- ❖ Drafted a 70th Anniversary op-ed piece for either newspaper or LinkedIn.
- ❖ Following approval, communicated MPA's participation in this year's Humane Society of Miami-Dade's "Walk with the Animals" to take place on October 4th at Margaret Pace Park in downtown Miami.

- ❖ Communicated the list of transition items that Loud and Live will submit to MPA. The submission date is scheduled for August 21st.
- ❖ Drafted content to post Fitch's reaffirmation of MPA's Revenue Bonds at 'A+' on the MPA LinkedIn page.
- ❖ Distributed WPLG. Channel 10's piece on the Playhouse redevelopment protest.
- ❖ Drafted a proposed video/reel content for Ms. Argudin to post on the topic of the 70th Anniversary.
- ❖ Drafted announcements of Mr. Angel Diaz, Jr.'s promotion to Chief Operations Officer for social media, internal communication, MPA LinkedIn, and a press release for the legacy media.
- ❖ Drafted responses to Ms. Michelle Marchante's (The Miami Herald reporter) questions concerning the resident discount program.
- ❖ On August 22, 2025, participated in a Zoom meeting with the MPA/ Loud and Live team.
- ❖ On August 27th, met via Zoom with Mr. Angel Diaz and Mr. Victor Rosario to discuss protocols for Customer Service to align with communication tactics.
- ❖ On August 25th, met at MPA to discuss Customer Service Week logistics.
- ❖ Draft media pitch for the Florida Trend editorial calendar for November 2025 about "Women in Leadership."
- ❖ Drafted message and commissioned the "Sand in my Shoes" ad honoring Ambassador Benjamin Leon, Jr.

	<ul style="list-style-type: none">❖ Commissioned the 70th Anniversary logo and the holiday e-card to the graphic designer.
Community Engagement Events	<ul style="list-style-type: none">❖ September 2025 – Miami Spice Promotions❖ September – October – Hispanic Heritage Month❖ October 4, 2025 – Walk with the Animals, Humane Society of Miami-Dade❖ October 6 – 10 – Customer Appreciation Week❖ November 17 – 20 – Florida Parking and Transportation Association – Ms. Argudin is a speaker❖ November 2025 – Miami Book Fair❖ December 1 – 7, 2025, Miami Art Week❖ December – Holiday Courtesy Citation Program❖ December – Community organizations’ holiday drives❖ December 10, 2025– Miami-Dade County League of Cities Best Practices Conference❖ January 25, 2026 – Life Time Miami Marathon❖ February 11 – 15 - Miami International Boat Show❖ TBD – Coconut Grove Arts Festival❖ March 27 – 29 – Ultra Music Festival❖ April 9 – 19 – Miami Film Festival

	❖ April TBD – Lexus Corporate Run
Quarter 3 and 4 2025 September to November	<p>Continue the communication concerning the proposed Playhouse garage in Coconut Grove.</p> <p>Kick off the MPA 70th anniversary communications program.</p> <p>Implement the selected tactics for MPA’s 70th Anniversary. Follow up on the brand identity options developed earlier this year.</p> <p>Follow up on the next steps regarding the implementation of the findings from the focus group report.</p> <p>Prepare for the implementation of the smart-city digital technology in loading zones across Miami neighborhoods.</p> <p>Develop communication strategies for the launch of the license plate recognition technology in Lot 19.</p> <p>Highlight Ms. Alex Argudin's thought leadership initiatives.</p> <p>Update not-for-profit events aligned with MPA’s mission for quarters 3 and 4, 2025.</p> <p>Continue to create pitches for feature stories highlighting the initiatives MPA is implementing to stimulate parking and give back to the community.</p> <p>Update the marketing and public relations roadmap for 2025 community initiatives to engage the public through MPA.</p> <p>Schedule a crisis communications workshop.</p>

Loud and Live and The Modern Take Progress Reports and Invoices	<ul style="list-style-type: none">❖ Processed Loud and Live's invoice for August 2025.❖ Processed the Modern Take invoice for August 2025.
	NAME: <u>Margarita R. Delgado</u> (Print) SIGNATURE: <u>Margarita R. Delgado</u> DATE: August 27, 2025 - Revised

AUG-SEPT. REPORT

9 . 1 0 . 2 5



Loud and Live

PRESENTED BY LOUD AND LIVE

Instagram



Top Content

07/16/25 8:00 AM

GIVEAWAY Alert! 🎁 MPA is giving away a \$50 gas card to 1 lucky winner to help their pockets at the pump! 🎁 To Enter: 1) Follow @mpacommunity 2) Tag your bestie and tell us if you have any...

Image

No label

Reach	151
Comments	22
Likes	15
Saves	1
Engagement	43
Engagement rate per reach	28.5%
Engagement rate per view	8.4%

4,885 Total Followers (+0%)

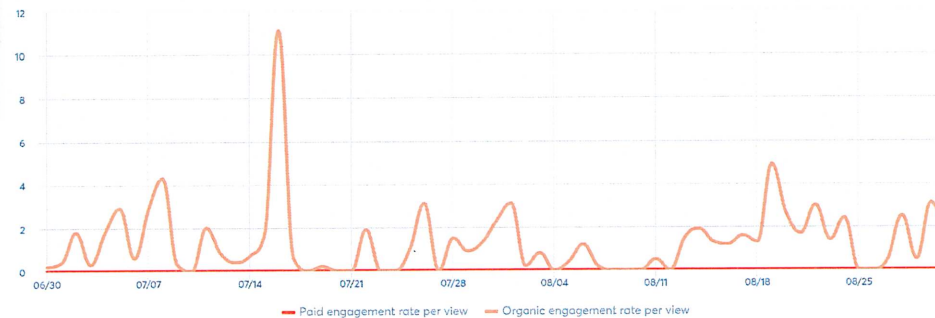
Audience growth variation overview



31K Total Views (-47%)

1.2% Engagement Rate (-34.2%)

Engagement rate per view overview



Performance from June 30, 2025 - August 31, 2025
 *Comparison period April 28, 2025 - June 29, 2025



Facebook



Top Content

08/20/25 2:11 PM

Boating days just got better! 🌞🚤 Enjoy quick, convenient parking with MPA at the Miami-Dade County Boat Ramps.

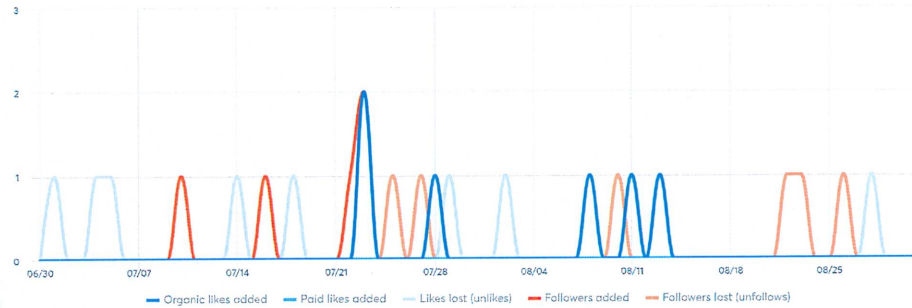


Image

No label

Reach	53
Engagement	5
Clicks	1
Other clicks	1
Engagement rate per reach	9.4%
Engagement rate per impression	8.1%

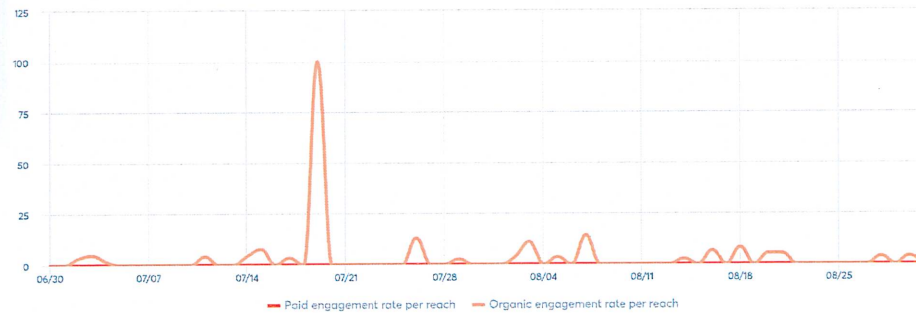
18,778 Total Followers (-0.1%)



2.8K Total Impressions (-10.4%)

2.6% Engagement Rate (+21.5%)

Engagement rate per reach overview



Performance from June 30, 2025 - August 31, 2025
 *Comparison period April 28, 2025 - June 29, 2025





Top Content

07/02/25 6:14 PM

🇺🇸 Celebrate the 4th of July with ease! 🚗👉 Don't forget to park with MPA near all the action! #4thOfJulyMiami #MPAParking #MiamiParking <https://t.co/lbhUni2iae>



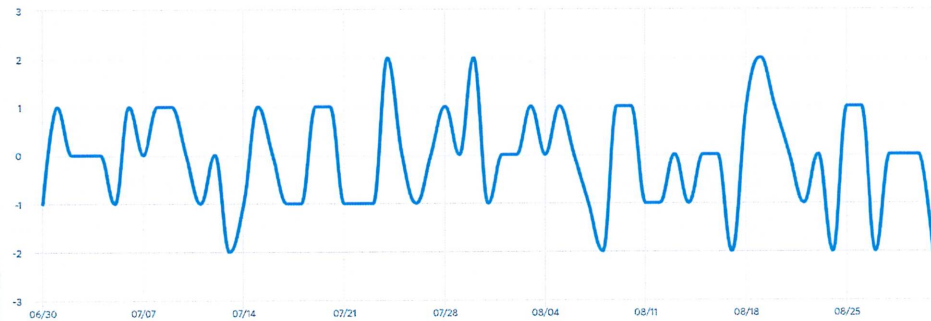
No label

Impressions	1,077
Likes	1
Reposts	1
Quote posts	0
Replies	1
Engagement	20
Engagement rate per impression	1.9%



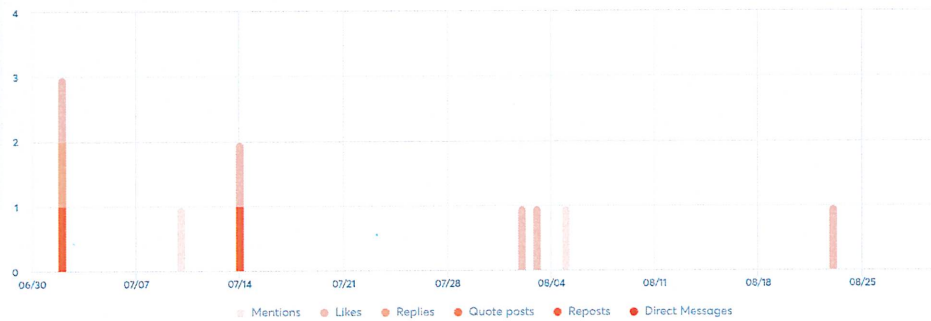
3,599 Total Followers (-0.2%)

Audience growth variation overview



10 Engagements (-23.1%)

Engagement overview



Performance from June 30, 2025 - August 31, 2025
*Comparison period April 28, 2025 - June 29, 2025

LinkedIn



Top Content

07/29/25 4:17 PM

Last week, members of the Miami Parking Authority team attended the FPTA Mid-Year Educational Seminar in Orlando. Our very own Henry Espinosa, Director of Information...

No label

Impressions	726
Clicks	209
Likes	0
Shares	1
Comments	0
Engagement	210
Engagement rate per reach	62.7%
Engagement rate per impression	28.9%

1,459 Total Followers (+3.5%)

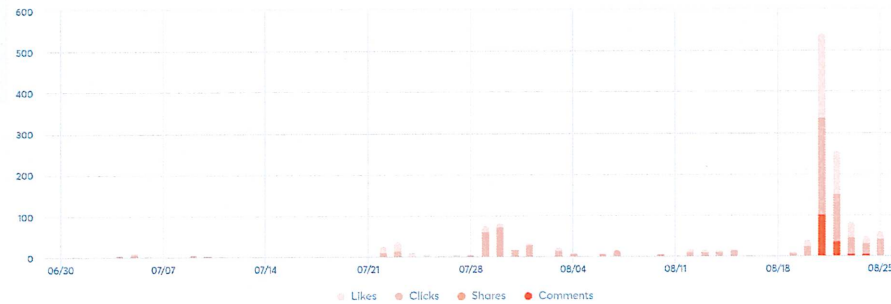
Audience growth variation overview



15K Total Impressions (+30.9%)

1.5K Engagements (-5%)

Engagement overview



Performance from June 30, 2025 - August 31, 2025
 *Comparison period April 28, 2025 - June 29, 2025





SOCIAL GROWTH



4,885 Total Followers (+0.4%)
31K Total Views (-47%)
1.2% Engagement Rate (-34.2%)



3,599 Total Followers (-0.2%)
10 Total Engagements (-23.1%)



18,778 Total Followers (-0.1%)
2.8K Total Impressions (-10.4%)
2.6% Engagement Rate (+21.5%)



1,459 Total Followers (+3.5%)
15K Total Impressions (+30.9%)
1.5K Engagements (-5%)

Performance from May 23, 2025 - June 29, 2025
**Comparison period April 15, 2025 - May 22, 2025*

THANK YOU.





TO: Honorable Chairperson and Members of the Off-Street Parking Board

FROM: Alejandra Argudin, Chief Executive Officer, Miami Parking Authority *Argudin*

SUBJECT: Financial Summaries for the Period Ended June 30, 2025

DATE: September 10, 2025

The Financial Summaries for the month ended June 30, 2025 for the Miami Parking Authority and the Knight Center Garage, are included in the Finance Committee package as agenda Item No. #1.

AA:md

Attachment



TO: Honorable Chairperson and Members of the Off-Street Parking Board

FROM: Alejandra Argudin, Chief Executive Officer, Miami Parking Authority *A Argudin*

SUBJECT: Financial Summaries for the Period Ended July 31, 2025

DATE: September 10, 2025

The Financial Summaries for the month ended July 31, 2025 for the Miami Parking Authority and the Knight Center Garage, are included in the Finance Committee package as agenda Item No. #1.

AA:md

Attachment

MIAMI PARKING AUTHORITY
BOARD MEETING

July 9, 2025

PRESENT: Jami Reyes (Board Chair)
Marvin Wilmoth
Thomas Jelke
Deborah Ladron de Guevara

ALSO PRESENT: Angel Diaz, Director of Operations, MPA
Mirtha Dziedzic, CFO, MPA
Angela Hernandez, Director of Human Resources, MPA
Henry Espinosa, IT Director, MPA
Margie Carmenates, Controller, MPA
Julia Y. Alfonso, Court Reporter, JYA Reporting
Jihan Soliman, Sr. Assistant City Attorney, City of Miami
Pablo Velez, Sr. Executive Advisor to the CEO, MPA
Monica Cuadra, Executive Administrative Assistant, MPA
Carol Corredor, Executive Administrative Assistant, MPA
Wilfred Soto, Sr. Manager of Operations, MPA
Margarita Delgado, President, MRD Consulting
Valeria Gutierrez, Client Services Manager, Loud & Live
Jose Leon, Manager, MPA
Humberto Escandon, Sr. Manager of Operations, MPA
George McLean, Sr. Business Analyst, MPA
Javier Armenteros, Manager of Operations, MPA
Jennifer Garcia, Senior Project & Property Manager
Gabriel Maytin, System Administrator, Miami Parking Authority
Orlando Canizales, IT Technician, MPA
John Lopez, Sr. Manager of Operations, PHT
Juan Orellana, Assistant Manager of Operations, PHT
Chantal Gonzalez, Paralegal, MPA
Victor Valderrama, Cybersecurity Analyst, MPA
Victor Rosario, Sr. Manager of Operations, MPA
Alexander Luzula, Reporter, Miami Today
Dailyn Hernandez, Assistant Manager of Operations, MPA
Ninoska Putoy, Accounting Clerk, MPA
Sam Whitman, Region Manager, SpotHero

1	
2	
3	IN RE:
4	OFF-STREET PARKING BOARD
5	FINANCE COMMITTEE MEETING
6	8:00 a.m.
7	OFF-STREET PARKING BOARD
8	MONTHLY BOARD MEETING
9	8:15 a.m.
10	
11	
12	DATE TAKEN: July 9, 2025
13	TIME: 8:00 a.m. - 8:40 a.m.
14	PLACE: Miami Parking Authority
15	40 Northwest 3rd Street
16	Penthouse Suite 1103
17	Miami, Florida 33128
18	Proceedings taken before:
19	Julia Y. Alfonso, RPR, FPR-C
20	Florida Professional Reporter
21	
22	
23	
24	
25	

1	A P P E A R A N C E S	2
2	Present:	
3	Jami Reyes, Chairperson	
4	Thomas Jelke, Board Member	
5	Deborah Ladron de Guevara, Board Member	
6	Marvin Wilmoth, Board Member	
7	Also Present:	
8	Angel Diaz, Director of Operations, MPA	
9	Mirtha Dziedzic, CFO, MPA	
10	Angela Hernandez, Director of Human Resources, MPA	
11	Henry Espinosa, IT Director, MPA	
12	Margie Carmenates, Controller, MPA	
13	Julia Y. Alfonso, Court Reporter, JYA Reporting	
14	Jihan Soliman, Sr. Assistant City Attorney, City of Miami	
15	Pablo Velez, Sr. Executive Advisor to the CEO, MPA	
16	Monica Cuadra, Executive Administrative Assistant, MPA	
17	Carol Corredor, Executive Administrative Assistant, MPA	
18	Wilfred Soto, Sr. Manager of Operations, MPA	
19	Margarita Delgado, President, MRD Consulting	
20	Valeria Gutierrez, Client Services Manager, Loud & Live	
21	Jose Leon, Manager, MPA	
22	Humberto Escandon, Sr. Manager of Operations, MPA	
23	George McLean, Sr. Business Analyst, MPA	
24	Javier Armenteros, Manager of Operations, MPA	
25	Jennifer Garcia, Senior Project & Property Manager	

1	I N D E X	3
2	FINANCE COMMITTEE MEETING:	<u>PAGE</u>
3	1. May 2025 Financial Statements	
4	A. Miami Parking Authority	5
5	B. Knight Center Garage	7
6	2. Bank Reconciliations	5
7		
8		
9		
10		
11		
12		
13		
14		
15		
16		
17		
18		
19		
20		
21		
22		
23		
24		
25		

1	AGENDA:	4
2	I. Public Comments	16
3	II. Employee/Board Recognition/Presentations	
4	A. Employee 'Years of Service' Award	
5	1. Luquette Thames (20-Year Award)	9
6	2. Ninoska Putoy (20-Year Award)	10
7	III. MRD Consulting Reports	11
8	IV. Loud And Live Progress Report Presentation	12
9	V. APPROVAL ITEMS	
10	1. 25-0701 May 2025 Financial Statements	16
11	A. Miami Parking Authority	
12	B. Knight Center Garage	
13	2. 25-0702 Regular Board Meeting Minutes	16
14	A. June 4, 2025 Finance Committee	
15	B. June 4, 2025 Off-Street Parking	
16	3. 25-0703 Elevator Modernization Services	17
17	Agreement ("Agreement") with American	
18	International Elevator Associates, Inc.	
19	for Allapattah Garage No. 9	
20	VI. CHIEF EXECUTIVE OFFICER'S REPORT	
21	o SpotHero Technology	19
22	o ParkMobile	33
23	o Pilot of LPR Technology at Miami-Dade County Parks	33
24	VII. STATUS REPORTS	
25	o May 2025 Operational Reports	
	KPI City of Doral	
	KPI Miami-Dade Parks	
	ParkMobile	

<p style="text-align: right;">5</p> <p>1 P-R-O-C-E-E-D-I-N-G-S</p> <p>2 MR. WILMOTH: Good morning, everyone. They're</p> <p>3 letting me play ball today.</p> <p>4 We'll call to order the meeting for the</p> <p>5 on-street parking agenda.</p> <p>6 Good morning.</p> <p>7 MS. DZIEDZIC: Good morning. How are you?</p> <p>8 MR. WILMOTH: I'm fine. Thank you.</p> <p>9 MS. DZIEDZIC: Fabulous.</p> <p>10 Good morning, everyone. Mirtha Dziedzic,</p> <p>11 finance.</p> <p>12 Before we get started with the financials, I'd</p> <p>13 like to go over a couple of preliminary items.</p> <p>14 Firstly, the fiscal 2026 budget will go before the</p> <p>15 City commission at their first budget hearing which</p> <p>16 is scheduled now for Saturday, September 13 at</p> <p>17 10:00 a.m. So if you can pencil that in or put</p> <p>18 that in your calendar, because that's -- I think</p> <p>19 that's a solid.</p> <p>20 Bank reconciliations for the month of May are</p> <p>21 current and have been reviewed. And there are no</p> <p>22 material differences compared to the prior month.</p> <p>23 Now jumping on to page five of the package.</p> <p>24 So this is the year-to-date information as of</p> <p>25 May 2025 for the MPA. Revenues total</p>	<p style="text-align: right;">6</p> <p>1 \$43.8 million, which is 1.7 million above budget</p> <p>2 and about \$2.6 million better than last fiscal year</p> <p>3 at the same time. Year-to-date operating expenses</p> <p>4 are total of \$19.4 million for net operating</p> <p>5 results as of May of approximately \$24 million.</p> <p>6 Page eight, which is four, please.</p> <p>7 Okay. So this is the activity for the month</p> <p>8 of May. Revenues totaled \$5.6 million for the</p> <p>9 month of May, which is about 529,000 above budget</p> <p>10 and 137,000 better than last year at the same</p> <p>11 period. Expenses totaled \$2.6 million for net</p> <p>12 operating results for the month of May of</p> <p>13 approximately \$3 million.</p> <p>14 There's some notable variances on here in the</p> <p>15 expenditures. The first one is Repairs &</p> <p>16 Maintenance. That line item has a negative</p> <p>17 variance of \$114,000. And that's due to multiple</p> <p>18 repairs and upgrades that we've done in the month</p> <p>19 of May. So those are electrical improvements to</p> <p>20 the server room. And those were performed in G1,</p> <p>21 G3, Lot 6, and Lot 22. We also added five new</p> <p>22 electrical vehicles charging stations in G1.</p> <p>23 Okay. The next line item is Insurance.</p> <p>24 Insurance has an unfavorable variance of \$27,000.</p> <p>25 And this is due to the budget being set before</p>
<p style="text-align: right;">7</p> <p>1 we're getting our -- you know, our premiums, our</p> <p>2 final premium amounts. For fiscal year 2026 we</p> <p>3 think that we've absorbed that difference and we've</p> <p>4 made corrections because insurance are trending to</p> <p>5 be a little bit lower for fiscal year 2026 than</p> <p>6 they were for '25.</p> <p>7 The next item is Professional Other. This</p> <p>8 item has a negative variance of \$12,000, and it's</p> <p>9 mostly due to the continuation of the software</p> <p>10 implementation project for us.</p> <p>11 The next item is Bank Charges. Bank charges</p> <p>12 have a negative variance of 41,600 which is due to</p> <p>13 systemwide credit card use being higher than</p> <p>14 anticipated.</p> <p>15 And the last item is Supplies & Miscellaneous.</p> <p>16 And this negative variance of 20,600 is due to</p> <p>17 several IT hardware and software purchases for</p> <p>18 systemwide use.</p> <p>19 If there are no questions on MPA, we can jump</p> <p>20 on to the Knight Center.</p> <p>21 MR. WILMOTH: Any questions?</p> <p>22 MS. LADRON DE GUEVARA: No.</p> <p>23 MS. DZIEDZIC: Knight Center is page six.</p> <p>24 Okay. Page six is the year-to-date information for</p> <p>25 the Knight Center through May 31, 2025. Operating</p>	<p style="text-align: right;">8</p> <p>1 revenues as of May 31st total \$2.3 million which is</p> <p>2 about 205,000 better than budget. And operating</p> <p>3 expenses totaled 2.5 million. Of this amount</p> <p>4 1.6 million is directly related to the second phase</p> <p>5 of the garage improvement project, which is</p> <p>6 reimbursable to the MPA and has been reimbursed</p> <p>7 throughout the year, for a net operating deficit</p> <p>8 \$287,000.</p> <p>9 Turn now to page nine, please.</p> <p>10 This is the activity for the month of May for</p> <p>11 the Knight Center. Revenues totaled approximately</p> <p>12 \$363,000 and expenditures totaled \$138,000 for a</p> <p>13 net operating result of a positive 225,000. This</p> <p>14 is because this month we did not have any pay apps</p> <p>15 for the improvements in the garage. So we expect</p> <p>16 in June that we will be receiving a payout and we</p> <p>17 will see that number change.</p> <p>18 For the month of May the Repairs & Maintenance</p> <p>19 line item just like in the MPA is over budget by</p> <p>20 approximately \$14,800. And this is due to some</p> <p>21 unsafe electrical boxes that we needed to repair in</p> <p>22 the garage.</p> <p>23 That's all for us. If you have any questions?</p> <p>24 MR. WILMOTH: Any questions?</p> <p>25 MS. DZIEDZIC: Thank you.</p>

9

1 CHAIRPERSON REYES: Thank you. We can start
 2 with employee recognitions.
 3 MR. DIAZ: Bert, you're up.
 4 MR. ESCANDON: Good morning. Humberto
 5 Escandon for the record.
 6 I'm very honored to give Luquette her 20 years
 7 of service here in MPA, even though she has a
 8 little more because of a part-time. Luquette is
 9 number one in enforcement. She's a person -- you
 10 can count on her making sure that all the officers
 11 follow procedures, attend the meetings. Again,
 12 it's -- without her, you know, I don't know what I
 13 would do. So I'm very happy to give her the 20
 14 years of service.
 15 MS. THAMES: Thank you.
 16 MR. ESCANDON: She's quiet but she's tough.
 17 She's very quiet.
 18 CHAIRPERSON REYES: She's quiet?
 19 MR. ESCANDON: She's quiet but she's very
 20 tough. Trust me. I know her for 20 years. So
 21 she's very quiet but she's very tough, and is
 22 somebody that you can tell her whatever you need
 23 and she makes sure it gets done.
 24 CHAIRPERSON REYES: Well, she's been putting
 25 up with you for 20 years, right?

11

1 in our audit. So her work is -- I can honestly say
 2 is flawless in all these years that she's been
 3 working with that. She's a real big asset to our
 4 team, and I'm honored to have her as part of the
 5 team. I'm hoping she's here for many more years
 6 with MPA.
 7 MS. PUTOY: I want to say thank you, MPA, all
 8 of you, because I'm part of this family. Thanks to
 9 Margie and Scott and now Mirtha for all these years
 10 I've been here and trying to do my best in the
 11 company of all of you and making my job easy.
 12 Thank you very much.
 13 CHAIRPERSON REYES: Okay. Margarita.
 14 MS. DELGADO: Good morning, Madam Chair,
 15 members of the board. Good morning, everyone.
 16 MPA turns 70 this year, and so we have a plan.
 17 We've been working on that plan, which has a number
 18 of tactics. And we'll probably be able to launch
 19 the program in the fall. That's one of the
 20 projects I'm working on right now.
 21 The playhouse, as you know, it made the news.
 22 And Commissioners Raquel Regalado and Damian Pardo
 23 hosted a community meeting via Zoom. And I worked
 24 with staff, I worked with the CEO preparing for --
 25 to answer the questions. There were no questions.

10

1 MR. ESCANDON: I believe it's something good.
 2 She's been learning a lot.
 3 MS. THAMES: That's a fact. I would like to
 4 thank Humberto. I've been with the company for 29
 5 years. It will be 30 in December. I would like to
 6 thank him again because he gave me the opportunity
 7 to become full-time when I applied for the
 8 enforcement department. And I have learned a lot
 9 from him, from Gilda -- she's not here anymore --
 10 Angie Jones and Sherry. So I appreciate it. And
 11 I'm still learning.
 12 But it's a great opportunity to be in his
 13 department, and with the company. Thank you. And
 14 Mr. Diaz, thank you.
 15 I have to go to work.
 16 MS. CARMENATES: One more. Ninoska.
 17 Good morning. I'm here today and very honored
 18 to be presenting Ninoska Putoy with her 20-year
 19 service award. Ninoska is in charge of
 20 coordinating our accounting staff to make sure
 21 everybody gets equal time on the rotating duties,
 22 and sometimes that's not an easy task to do with
 23 everyone. She's also responsible for making sure
 24 all our PayByPhone transactions are properly
 25 recorded in the system, and we don't get in trouble

12

1 It was just a presentation. But it was published
 2 in the Miami Herald. And the information was
 3 accurate, and there was no further questions or
 4 feedback. So it was well done.
 5 I've been writing for the Parking & Mobility
 6 Magazine. This is the last story. It takes quite
 7 a bit of time to do the research and the writing.
 8 But we're done for the year.
 9 And moving on then to what's coming for the
 10 fall. Summer is the time to -- it's the slow
 11 period of time, but it's the time to prepare for
 12 all the projects in the fall and the winter.
 13 Angel, ParkMobile is launching in the parks,
 14 right, parks and marina?
 15 MR. DIAZ: The parks and eventually in Doral
 16 too. Doral wants to move forward as well.
 17 MS. DELGADO: So that would be the next
 18 communication project advising the community that
 19 ParkMobile will be available as well in the county
 20 parks and marina and in Doral.
 21 Any questions?
 22 Thank you.
 23 MR. JELKE: Thank you.
 24 MS. GUTIERREZ: Valeria with Loud And Live for
 25 the record.

<p>1 As Margarita mentioned, the summer is a bit of 2 a slower period. You can see that too our in KPIs 3 this month. 4 It's kind of blurry. It doesn't want to wake 5 up. 6 There we go. Perfect. 7 So we have also been planning with what's 8 coming for fall and helping with all those 9 communication plans. 10 But just to highlight a few of the things that 11 happened on social media this past month. Even 12 though it seems like a long time has passed by, we 13 did focus a lot on the IPMI coverage since a lot of 14 our staff members were present and we wanted to 15 showcase that via our social platforms. We did 16 focus mostly on LinkedIn but did post on other 17 social platforms. And interestingly enough on 18 Instagram it was our top performing content, but it 19 did really well. And as you can see, followers 20 keep going up. So we're doing something right 21 there. And number of impressions were outstanding 22 this past month. 23 For the next slide, please. On the other 24 side, the IPMI coverage didn't do as well on 25 Facebook. So there the numbers are a little lower</p>	<p>13 1 than the past month, but we'll take into account 2 for what's coming this next month. 3 On X, as always, our parking available posts 4 are the ones that are top performing there. And 5 then on LinkedIn, even though we did do a lot of 6 IPMI coverage there, our top content piece was 7 towards the end of the month of May, which was 8 showcasing the employee awards which was from the 9 comment that Jami mentioned, I think, two board 10 meetings ago, we started the series kind of 11 highlighting all of the employee awards. So those 12 that got the employee awards today, we'll make sure 13 to highlight you this next month. But as you can 14 see, the numbers are still going up on followers 15 and keep moving forward. 16 The next slide. 17 Just to highlight what's happened this month, 18 as I mentioned, IPMI coverage. We also switched 19 over from our Miami Heat giveaways to our summer 20 gas card giveaways. And then towards the end of 21 this month, we'll also be covering the FPTA midyear 22 educational seminar which a few of our staff 23 members will be attending. 24 The last slide is just a quick little snippet 25 of everything going on.</p>
<p>15 1 Any questions? Comments? 2 CHAIRPERSON REYES: Thank you. 3 MR. JELKE: When do we start with the 4 hurricane -- 5 CHAIRPERSON REYES: We did already. 6 MR. JELKE: We already started doing that? 7 Okay. 8 CHAIRPERSON REYES: You mean the program to 9 park your car? 10 MR. JELKE: Yeah, for people to sign up. 11 CHAIRPERSON REYES: Yeah, we started. 12 MR. JELKE: Great. 13 CHAIRPERSON REYES: Anything else? Questions? 14 Comments? 15 Okay. Oh, we can start. All right. 16 MR. JELKE: Can I make one -- 17 CHAIRPERSON REYES: Absolutely you may. 18 MR. JELKE: I just thought about something, 19 Margarita, is there a way of partnering with 20 FIU and Miami-Dade to do a back to school reminder, 21 like how to -- where to park, how to park -- 22 MS. DELGADO: Absolutely. 23 MR. JELKE: -- ParkMobile is now available. 24 MS. DELGADO: Absolutely. Of course. 25 Thank you. We'll look into it.</p>	<p>16 1 MR. JELKE: Great. 2 That's it. 3 CHAIRPERSON REYES: Okay. Good morning, 4 everyone. We will now open up our regular board 5 meeting and open up with public comments. 6 Hearing none, seeing none, we will go into our 7 approval items. 8 May financial statements. 9 MS. LADRON DE GUEVARA: So moved. 10 MR. WILMOTH: Second. 11 CHAIRPERSON REYES: All those in favor say 12 "aye." 13 MS. LADRON DE GUEVARA: Aye. 14 MR. JELKE: Aye. 15 MR. WILMOTH: Aye. 16 CHAIRPERSON REYES: Aye. 17 Motion passes. 18 Regular board meeting minutes for June. 19 MR. JELKE: So moved. 20 MR. WILMOTH: Second. 21 CHAIRPERSON REYES: All those in favor say 22 "aye." 23 MS. LADRON DE GUEVARA: Aye. 24 MR. WILMOTH: Aye. 25 MR. JELKE: Aye.</p>

17

1 CHAIRPERSON REYES: Aye.
 2 Motion passes.
 3 Elevator modernization services, Angel.
 4 MR. DIAZ: Good morning, everybody. So this
 5 is the elevator modernization services agreement
 6 with American International Elevator Associates,
 7 Inc. This is a Goodwill elevator, one of the two
 8 elevators in G9, we call it. As we were returning
 9 the garage back to the Goodwill, because the
 10 contract of managing that terminated, we found one
 11 of the elevators were not functioning.
 12 We reached out to Otis, which is our vendor,
 13 to see if they could repair it. They provided us a
 14 quote of \$145,000. We felt that was a little high,
 15 so we tried to find, you know, a second way of -- a
 16 different solution to that cost.
 17 We reached out to the City elevator inspector
 18 to assist us with that. And he was able to assist
 19 us and found us a piggyback option through
 20 Miami-Dade County Public Schools.
 21 So they have a pool of four vendors that they
 22 use for their -- throughout the school board. So
 23 we received -- requested quotes from the four them.
 24 We received one quote from American International
 25 Elevator Associates. They were the sole responder.

19

1 MR. JELKE: Aye.
 2 MR. WILMOTH: Aye.
 3 CHAIRPERSON REYES: Aye.
 4 Motion passes.
 5 Okay. CEO report.
 6 MR. DIAZ: All right.
 7 CHAIRPERSON REYES: Acting CEO.
 8 MR. DIAZ: All right. So the first -- so
 9 SpotHero Technologies. We have -- Sam Whitman is
 10 here with SpotHero. We put together a little
 11 presentation. Victor is going to go ahead and do
 12 the presentation just to go over where we are with
 13 SpotHero. This is all new revenue for us. So this
 14 is a good partnership because it created new
 15 generated revenues that we didn't have before.
 16 MR. ROSARIO: Very good partnership, by the
 17 way.
 18 Good morning, everyone. Victor Rosario,
 19 senior manager of operations, for the record.
 20 CHAIRPERSON REYES: I'm sorry. Remind me.
 21 The revenue generator here, is it because we're
 22 guiding people into our garages?
 23 MR. ROSARIO: They go online. SpotHero is
 24 our --
 25 CHAIRPERSON REYES: Right, right.

18

1 The amount was \$114,500 plus 15 -- we added a
 2 15 percent contingency, totaling \$131,675.
 3 So we're asking for the board's approval to
 4 move forward with this so we can modernize the
 5 elevator, bring it up to code. And then once we're
 6 done with that, then our ties with Goodwill and the
 7 facility are completely done and it's their
 8 facility 100 percent.
 9 CHAIRPERSON REYES: Are there any questions on
 10 this?
 11 MR. WILMOTH: No.
 12 CHAIRPERSON REYES: Just to -- on my
 13 one-on-one with you, just to reiterate. This is
 14 just modernization. And then the service
 15 agreement, whether they stay with American or not,
 16 it's up to Goodwill to continue, right?
 17 MR. DIAZ: Yes, 100 percent.
 18 CHAIRPERSON REYES: So this is -- once we
 19 finish, we're out?
 20 MR. DIAZ: We're out, yes.
 21 MR. WILMOTH: I'll make the motion.
 22 MS. LADRON DE GUEVARA: Second.
 23 CHAIRPERSON REYES: All those in favor say
 24 "aye."
 25 MS. LADRON DE GUEVARA: Aye.

20

1 MR. ROSARIO: -- online reservation platform.
 2 So you buy parking, prepaid parking through them,
 3 and then they go to our website -- I mean, to our
 4 facilities. They either scan it -- and if it's in
 5 a van, we scan it with the handheld. So that's --
 6 and we're guiding --
 7 Obviously SpotHero is a big reservation
 8 platform throughout the United States. So when
 9 people visit us in Miami, that's what happens.
 10 They directly go to SpotHero. Where can I find
 11 parking? Guess what? Here comes the MPA
 12 facilities.
 13 And that's what's bringing these types of
 14 revenues that you're going to see so far within --
 15 I want to say we're 11 months into this
 16 partnership. So it's been great.
 17 Again, we entered into a partnership in 2024.
 18 We went effective on May 3rd. Right? We started
 19 with College Station Garage, James L. Knight
 20 Center, Regatta Harbour, Lot 18.
 21 Then in December -- it didn't start good
 22 obviously because we were just starting. But more
 23 importantly Kaseya Center was shut down like for
 24 three to four months due to renovations. So that's
 25 why again the revenues were pretty low at first.

21

1 But then once it started picking up in October when
 2 the Heat started, then we included also MDC Lots 1
 3 and 3 which is Lot 92 and Lot 94 for us.
 4 And we also added to this program what we call
 5 the Vacation Parking Program, which is cruise,
 6 airport, and hotel. It's extended parking.
 7 So as you can see last year between May and
 8 December 31st, we generated approximately 81,314,
 9 right? And that was eight months into it. This
 10 year, 2025, from January to June 21st, which is not
 11 even six months, we're already almost at \$110,000.
 12 That's an increase of 34.8 percent.
 13 And what's driving this is, again, people
 14 starting to get used to -- for events. The bigger
 15 generator is the events. And you're going to see
 16 it in this next slide. The ones that generate the
 17 most, the event facilities. Those are the big
 18 ones. When people are driving to Downtown now
 19 because of the traffic, where can I park? Where
 20 can I purchase parking ahead? That's where
 21 SpotHero comes about.
 22 So, again, College Station Garage being
 23 50 percent of literally of all our revenue. James
 24 L. Knight Center, 26, but growing. Because, again,
 25 thanks to SpotHero, now when you get to James L.

23

1 MR. ROSARIO: Well, remember, from a prepaid
 2 standpoint, no. From a SpotHero reservation, no,
 3 because normally the people that we have -- by the
 4 way, this was our slowest year in the arts festival
 5 when it comes to purchasing. There was a lot of
 6 walking, right?
 7 CHAIRPERSON REYES: Okay.
 8 MR. ROSARIO: But more importantly the people
 9 that are normally the local ones that they know
 10 where Regatta Harbour is going to be. From our
 11 revenue standpoint, yes, we get a peak --
 12 CHAIRPERSON REYES: But from the
 13 reservation --
 14 MR. ROSARIO: But from SpotHero, yes, it was
 15 lower.
 16 MS. LADRON DE GUEVARA: Question. And how is
 17 it --
 18 MR. ROSARIO: Yes.
 19 MS. LADRON DE GUEVARA: -- promoted? Because,
 20 like, I had no idea about --
 21 CHAIRPERSON REYES: So that was going to be my
 22 comment at the end, because I think that we need to
 23 do more to promote.
 24 MR. ROSARIO: Well, we can continue to work,
 25 obviously, with our social media team and SpotHero.

22

1 Knight center for an event, they have a link for
 2 parking. The parking goes directly now to
 3 SpotHero. And guess what's the first facility?
 4 And the cheapest, by the way. James L. Knight
 5 Center.
 6 So James L. Knight Center -- watch for our
 7 next update. It's going to be even higher than
 8 what it is right now. And obviously MDC Lot 1
 9 which is the lot right across from the Kaseya
 10 Center. So a lot of people like to purchase ahead
 11 for that one. It's right across. Easy to get in,
 12 easy to get out and so on and so forth.
 13 The next slide, please.
 14 That's just a summary, again, of all the
 15 facilities we have within this program. Again,
 16 College Station, Knight Center, MDC Lot 1 and 3,
 17 and Regatta Harbour. That's the slowest one.
 18 That's in Coconut Grove. So, again, not too much
 19 going on in that area for people to do prepaid
 20 parking, but there's some too that do it. Maybe
 21 they're going to leave their car there. They're
 22 going to take an Uber to the airport, something
 23 like that.
 24 CHAIRPERSON REYES: We didn't see growth in
 25 the Regatta during the arts festival?

24

1 See, I know when we started -- again, we started
 2 with some, I want to say, prizes or events or stuff
 3 like that. And I know sometimes they still offer
 4 it. But we will continue to work with them to try
 5 to, again, continue to let people know we do have
 6 SpotHero and so on and so forth so people could
 7 get -- continue to get used to this. Because we
 8 like it better.
 9 And, again, from a traffic standpoint, it
 10 works. Right? People coming in and you're just
 11 scanning. You don't need to be, \$20, sir.
 12 Here.
 13 So it's a lot faster.
 14 So I agree. We'll work with our social media
 15 team, with George, obviously, to see how we could
 16 incorporate more SpotHero and see -- now --
 17 CHAIRPERSON REYES: Yeah. When I was --
 18 MR. ROSARIO: -- from a SpotHero standpoint,
 19 just so you know, they have their own, I want to
 20 say -- and I'll let Sam give more details on that.
 21 But they have their own, like, advertising type of
 22 thing.
 23 So, again, SpotHero users, the majority, I
 24 will tell you, they're not locals. They're people
 25 more from the outside.

25

1 CHAIRPERSON REYES: Right.

2 MR. ROSARIO: So when we put it out on our

3 social media, normally it's our locals who get to

4 see it, not the outsiders. So that's why, again,

5 what they do, it helps us, because we already got

6 the locals within our social media platform. But

7 the outsiders that don't know how MPA is, by the

8 way, they go through SpotHero. And that's how --

9 because they don't go through MPA. They go through

10 SpotHero to get the reservation.

11 CHAIRPERSON REYES: Well, I'll give you an

12 example. So I get -- and I spoke to your -- one of

13 your representatives at IPMI about it. So I get my

14 nails done in Downtown. There's no parking in the

15 area where I go get my nails done. Her customers

16 are always running late because they can't find

17 parking. So I was telling her about SpotHero and I

18 gave her the --

19 So maybe an idea for you guys is in the areas

20 where we know -- especially in the central business

21 district -- where we know that we have parking

22 around -- and not just us. Any garage that you

23 use. And in Brickell as well. Maybe you want to

24 put some boots on the ground and go and talk to

25 some local businesses, especially the mom and pops,

27

1 through the DDA, you know, maybe there's something

2 that we can do together, especially Flagler

3 businesses and restaurants. Like people are

4 driving around not knowing where to park. And then

5 that could be something that works.

6 MR. WHITMAN: Absolutely.

7 MS. LADRON DE GUEVARA: Yeah, not everyone has

8 social media, believe it or not. So like my

9 husband's one. And some of these events, like the

10 girls' graduation is always in that -- their

11 parties, their dances and proms are in that hotel,

12 Marriott, right on the corner.

13 CHAIRPERSON REYES: The Marquis?

14 MS. LADRON DE GUEVARA: Right by the Knight

15 Center. A lot of the parents sometimes are like,

16 it's a mission. They'd rather just park. They

17 can't -- because instead of driving and going and

18 coming back, they just hang out in the area. But

19 they're not aware.

20 CHAIRPERSON REYES: And talk about the

21 JW Marquis. The parking and the valet there is

22 horrible. Like no one wants to park there.

23 MR. ROSARIO: So that's a great -- yeah --

24 CHAIRPERSON REYES: So that's a good

25 opportunity.

26

1 and then maybe put a little QR code or something

2 that, you know, you work with them.

3 Like I told her -- I told the -- she's the

4 owner. And then she went and told the hair salon

5 across the street. Because Downtown has closed so

6 many streets. So people are just, like, driving

7 around.

8 MR. ROSARIO: Yeah.

9 CHAIRPERSON REYES: And her customers aren't

10 coming from the Downtown area so they don't know.

11 I mean, I walk. But most of them are coming from

12 Kendall, Doral, North Miami. So they're driving in

13 and then they waste so much time driving around.

14 And so then she was telling me, she's backed

15 up now because --

16 MR. ROSARIO: Of course.

17 CHAIRPERSON REYES: -- people are late, right?

18 So maybe that's something that you should -- and I

19 told you -- the guy I met at IPMI. I was like,

20 you should kind of go around the businesses. Some

21 of them may not want it, but some of them may be

22 like, yeah, this works. And then it's just you

23 putting a QR code somewhere, you know, a little

24 stand.

25 And I see -- is Neil still here? Maybe

28

1 MR. ROSARIO: -- that's a great thing that you

2 guys mentioned. And Sam -- and, again, Sam

3 Whitman, he's the regional manager for SpotHero.

4 Super instrumental to this partnership. I mean, I

5 don't know what I would have done without Sam

6 because as much as I want to say our team has the

7 credit, I got to give it to Sam and his team

8 because they always are looking into our facilities

9 and saying, How can we do better? How can we do

10 better? Right?

11 So in that term, Sam, if you could -- again,

12 Sam Whitman, regional manager. If you could give

13 them a detail -- a little bit of what you guys

14 do --

15 MR. WHITMAN: Yeah.

16 MR. ROSARIO: -- from not only the marketing,

17 advertising standpoint, but I know you guys are

18 also hiring somebody local to -- Debbie and Jami's

19 point on the fact that have boots on the ground.

20 Because I know you guys are working on hiring

21 somebody to be local in Miami and work with that

22 type of thing.

23 MR. WHITMAN: Yes. So --

24 CHAIRPERSON REYES: For instance, before you

25 go --

29

1 MR. WHITMAN: Please.

2 CHAIRPERSON REYES: -- on and I forget. On

3 November 20th, ULI is having their big Vision

4 Awards at the Marquis. The parking always

5 overflows, and so no one wants to do that valet.

6 It's a perfect opportunity to grab people to go

7 park at the Knight Center because all you need to

8 do is cross the street. So it's -- and it's in

9 November, so the weather is usually nice, you know.

10 So I think that there are opportunities for --

11 if you had somebody here that you could look at the

12 local events that are happening, like you're

13 saying, graduations and things like that, and then

14 push people -- because we end up winning as well.

15 These people are going to end up parking in our

16 garages. So maybe that's something that you can

17 look at too.

18 MR. WHITMAN: Yeah. Absolutely. So that is

19 part of our strategies. And I'll talk about that

20 in a second.

21 So, you know, first off, what I love to say

22 is, you know, SpotHero is a -- just as much a

23 parking company, we're a marketing company. Right?

24 We do -- a lot of what our revenue goes to -- in

25 fact, most of what our revenue goes to is

31

1 operation specialist here in Miami. So I'm based

2 in Orlando, soon to be Jacksonville, but I come

3 down all the time. But we're going to have

4 somebody here full-time whose, you know, job is

5 more so in the field. Right? Is making sure the

6 pictures look good for all the locations; is making

7 sure the directions are right. If there's road

8 closures, are we signaling to drivers, Hey, you got

9 to take a different, you know, route to get there.

10 Here's what that route is.

11 But also it could be targeting these -- I love

12 the idea of putting up a QR code in businesses or

13 even providing them with a social media post with a

14 link, you know, that they can just copy and paste

15 right into their social media. I love the idea of

16 putting, you know, posters up, working with, you

17 know, partner organizations. And as Victor will

18 tell you, especially with the vacation parking, you

19 know, sometimes an idea comes along. It's like,

20 Wow, we've never done that before. But, you know,

21 everything we do from an app and a link and a

22 technology standpoint is in house. We do it live

23 in Chicago. Some people are remote, myself

24 included. But we do it live right there. There's

25 no outsourcing or anything like that from that

30

1 marketing, right, is driving drivers to your

2 locations and to all locations around.

3 So I will say a lot of our spend and a lot of

4 what we do is in SEM and SEO. So search engine.

5 It's in Reddit posts. It's in YouTube. It's in

6 Instagram. It's in Google. If you search parking

7 in Miami, you know, we like to be very, very close,

8 if not, at the top of that page. A lot of times

9 sponsored. Sometimes it just comes up organically.

10 And, obviously, depends on the market. Like

11 Victor said, a lot of our users -- and I provide

12 this data too. We see a lot of new users compared

13 to returning users which means we see a lot of

14 people coming from the Chicago markets, the

15 New York markets, you know, a lot of the

16 northeastern markets down here in South Florida.

17 But every market is different.

18 And I think you're bringing that point up

19 right now, right, which is, you know, what works in

20 one place is going to work -- it's going to work a

21 little differently somewhere else.

22 And I love all the things you're talking

23 about. I'm actually really excited about it. I'm

24 going to dig into it right when we get out.

25 And we are hiring what we call a field

32

1 perspective.

2 So, you know, we can get the team together and

3 go, Hey, let's do this. Let's look at what this

4 looks like. What's the lift going to be, you know?

5 And how can we make it happen, especially for a

6 partner like MPA, you know, where we're happy to do

7 that in time.

8 So I love this idea. I'm going to get right

9 on it. I know we do something similar for

10 different segments, especially for hotels. But

11 let's look at doing it for nail salons and hair

12 salons and restaurants and things like that. Can

13 we get them direct links? Can we get them QR

14 codes? Can we get them -- I know QR codes has been

15 a little bit, you know, of a touchy subject. But

16 whatever we can do to make the driver's life easier

17 and to drive revenue to our partners, that's what

18 we're going to do.

19 So we'll partner on that. I look forward to

20 meeting with you on that and the social media team.

21 Whatever I can do, you know, I'm here. And we want

22 to make sure that happens for sure.

23 CHAIRPERSON REYES: Thank you.

24 MR. DIAZ: Thank you.

25 CHAIRPERSON REYES: And if you don't have the

33

1 app, the app is actually really good.

2 MR. WHITMAN: And I'll get you a discount code

3 for the first time.

4 CHAIRPERSON REYES: No discount codes.

5 All right. What's next?

6 MR. DIAZ: Next, ParkMobile. As Margarita

7 mentioned, the County parks does want to move

8 forward with adding ParkMobile as well as Doral.

9 So we're working that out. Wilfred and Bert are

10 working that out with Doral and the parks.

11 We are at 12 percent. So 12 percent of our

12 transactions are through ParkMobile. So little by

13 little it's -- I don't think it will get to the

14 PayByPhone numbers, but it is making a little bit

15 of a difference. And, again, that object is to

16 provide the option.

17 The next item is LPR technology in Miami-Dade

18 County Parks. So last week we completed the

19 installation of the camera for the Pelican Marina.

20 So that was done last week. We just ran into some

21 weather issues and whatnot, but finally the vendor

22 got that installed. So then working on the back

23 end so we can start seeing some data and then

24 eventually start enforcing and possibly even

25 sending invoices there as well. That will be the

35

1 it.

2 MR. DIAZ: Okay. Got it.

3 CHAIRPERSON REYES: Anything else?

4 MR. JELKE: I had a random question about --

5 CHAIRPERSON REYES: You had a lot of time to

6 think --

7 MR. JELKE: -- Inter Miami.

8 CHAIRPERSON REYES: -- on your travels?

9 MR. JELKE: I had a lot of time --

10 CHAIRPERSON REYES: A lot of time to think on

11 those flights, yeah.

12 MR. JELKE: -- on the 25-hour trip from South

13 Africa.

14 The Inter Miami, I'm assuming they're going to

15 have parking?

16 MR. DIAZ: Yes.

17 MR. JELKE: Have we talked to them about

18 getting involved?

19 MR. DIAZ: We talked to them about that. And

20 as of right now, they're going with a private

21 operator from what I have heard. So that's what

22 I've heard from City staff that I talked to about

23 that. And by chance, we happen to know who the

24 operator is. So I spoke to them as well and

25 they're engaged with them also. So they've been

34

1 first location that will have ParkMobile and

2 PayByPhone. We want to launch it with everything

3 there.

4 So hopefully in the September board meeting

5 I'll be able to update you with some -- you know,

6 some numbers, some kind of data and show you how

7 that's going with that. Hopefully that will do

8 well.

9 And then the idea is to launch that in the

10 other parks where it's feasible. And then we can

11 pull enforcement staff from those areas and bring

12 them back into the downtown. So it will generate

13 more revenue for the County, more compliance. And

14 then we can use our staff and resources, you know,

15 here in the city limits. So that's where we are

16 with that.

17 That's all I have.

18 CHAIRPERSON REYES: Yes.

19 Thank you.

20 MR. JELKE: Angel, a thought for the summary.

21 Since it's no longer just PayByPhone, maybe change

22 that revenue and transactions to say "By Mobile

23 App."

24 MR. DIAZ: Okay.

25 MR. JELKE: Yeah. That was it. That's really

36

1 talking to them for a couple years now.

2 MR. JELKE: Great.

3 CHAIRPERSON REYES: Anything else?

4 MR. JELKE: Motion to adjourn.

5 MR. WILMOTH: Second.

6 CHAIRPERSON REYES: All those in favor say

7 "aye."

8 MR. JELKE: Aye.

9 MR. WILMOTH: Aye.

10 CHAIRPERSON REYES: Thank you, everyone. Have

11 a great week.

12 (Thereupon, the meeting was adjourned at

13 8:40 a.m.)

14

15

16

17

18

19

20

21

22

23

24

25

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25

CERTIFICATE

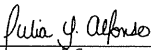
37

THE STATE OF FLORIDA
COUNTY OF MIAMI-DADE

I, Julia Y. Alfonso, RPR, FPR-C, do hereby
certify that I was authorized to and did
stenographically report the foregoing proceedings
and that the transcript is a true and complete
record of my stenographic notes.

I further certify that I am not a relative,
employee, attorney or counsel of any of the
parties, nor relative or employee of such attorney
or counsel, nor financially interested in the
foregoing action.

Dated this 30th day of July, 25, Miami-Dade
County, Florida.



Julia Y. Alfonso, RPR, FPR-C



TO: Honorable Chairperson and Members of the Board of the Department of Off-Street Parking of the City of Miami, Florida a/k/a the Miami Parking Authority (“MPA”)

FROM: Alejandra Argudin, MPA Chief Executive Officer (“CEO”) *A Argudin*

SUBJECT: Confirmation of Design District Improvement Committee Members for the Design District Parking Improvement Trust Fund

DATE: September 10, 2025

Pursuant to Section 35-225 of the Code of the City of Miami, Florida, as amended (“City Code”), a Design District Parking Improvement Trust Fund was established to be maintained and administered by the MPA, into which funds shall be deposited and from which funds shall be withdrawn to specifically facilitate parking related needs within the Design District (“District”), including, but not limited to, public off-street parking, infrastructure improvements, maintenance, and marketing to serve the District.

Pursuant to said section of the City Code, four (4) of the seven (7) voting Committee members shall be subject to confirmation from the MPA Board of Directors (“Board”) and shall have the following membership requirements: (a) two (2) voting Committee members shall be unassociated property owners within the District and shall serve two-year terms; and, (b) two (2) voting Committee members shall represent unassociated retail and/or restaurant/bar establishments within the District and shall serve three-year terms.

Currently, the MPA is seeking Board confirmation for the following Committee members representing District businesses:

- **Reappointment of Michael Schwartz (Celebrity Chef & Owner of Michael’s Genuine Food & Drink)** for the three (3) year term of October 12, 2025 – October 12, 2028. A bio of the Committee member is attached hereto as Exhibit “A”.
- **Appointment of Andrew Gavin (Director of Finance and Operations for the Institute of Contemporary Art Miami d/b/a ICA Miami)** for the three (3) year term of September 10, 2025 – September 10, 2028. A bio of the Committee member is attached hereto as Exhibit “B”.

Pursuant to Section 35-225 of the City Code, the MPA staff respectfully requests the Board’s confirmation of these individuals, representing District businesses, as voting Committee members of the Design District Improvement Committee.

EXHIBIT "A"

Mr. Michael Schwartz (Business Owner) – Design District Improvement Committee

As Owner of The Genuine Hospitality Group, LLC, James Beard Award Winning Chef and cookbook author, Mr. Michael Schwartz, has become the face of the South Florida restaurant industry and a nationally recognized celebrity chef. Since the flagship, Michael's Genuine Food & Drink, first opened in the City of Miami's Design District in 2007, locals and tourists alike have come to embrace and crave its refreshing combination of laid-back, bistro atmosphere and straightforward food, emphasizing fresh, local ingredients. Mr. Schwartz has developed and operates several other restaurants in the Design District and is familiar with the complexities of operating fast-paced businesses focused on customer service within vibrant urban communities.

EXHIBIT "B"

Mr. Andrew Gavin – Director of Finance and Operations, ICA Miami

Mr. Andrew Gavin is a finance and operations executive with over a decade of experience spanning hospitality, real estate development, and cultural institutions. He currently serves as Director of Finance and Operations at the Institute of Contemporary Art Miami d/b/a ICA Miami, where he leads financial strategy, investment, HR, facilities, and operational oversight for one of Miami's most prominent contemporary art museums located in the Design District.


Mr. Andrew began his career in New York as a multi-property Director of Finance for a hotel group, overseeing financial operations across several Manhattan properties. He later joined the founding team of the Faena District in Miami Beach, where he supported the launch and contributed to the early-stage operational and financial planning for the Faena District's cultural and hospitality assets.

Subsequently, Mr. Gavin served as a senior advisor and asset manager to Allied Partners, where he oversaw capital project budgets, financial compliance, and the phased redevelopment of the historic Savoy Hotel in Miami Beach. Thereafter, he served as Chief Financial Officer of a contemporary art gallery in Miami before taking on his current role at the ICA Miami.

Mr. Gavin brings a strong understanding of public-private partnerships, capital infrastructure oversight, and community-oriented development. Mr. Gavin's experience managing complex budgets, real estate assets, and urban improvement initiatives makes him well suited to contribute to the goals of the Design District Parking Improvement Trust Fund, including parking solutions, streetscape improvements, and public access planning.



TO: Honorable Chairperson and Members of the Off-Street Parking Board

FROM: Alejandra Argudin, CEO, Miami Parking Authority 

SUBJECT: Procurement of Samsara Inc. (“Samsara”) Dash Cams – Piggyback of Florida’s National Association of State Procurement Officials (“NASPO”) - Carahsoft Technology Corp. (“Carahsoft”) Alternative Contract No. 43230000-NASPO-16-ACS

DATE: September 10, 2025

The MPA proposes to purchase and install approximately eighty-seven (87) Dash Cams on vehicles utilized for enforcement, general operational, and maintenance functions. Staff conducted industry research and identified a vetted, qualified vendor to provide the equipment via a large NASPO cooperative purchasing agreement. Pursuant to Section 18-111 of the Code of the City of Miami, Florida, as amended (“City Code”), the MPA may piggyback onto current contracts of other governmental entities when such contracts are entered pursuant to a competitive process compliant with City laws, policies and procedures.

Staff identified Samsara, through the **NASPO ValuePoint Participating Addendum for Cloud Solutions, Alternative Contract Source No. 43230000-NASPO-16-ACS** between Carahsoft and the State of Florida, as the recommended vendor. Samsara’s proposal is outlined in **Quote No. 57759485 (see attached)**, and installation services would be provided by Alpha Communications under **Installation Quote No. 932025 (see attached)**.

The NASPO contract is valid through September 30, 2026. Staff requests Board approval to:

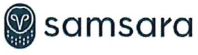
- Enter into an agreement with Samsara for hardware, accessories, and licenses in the amount of **\$57,364.32 for Year 1**.
- Engage Alpha Communications for installation services in the amount of **\$8,700.00**.
- Authorize extensions for Years 2 and 3 with Samsara, at **\$57,364.32 per year**, for a total three-year cost of **\$173,058.66**.

Furthermore, the MPA staff seeks concurrent authority to allow the CEO, or her designee, to do all things necessary to effectuate the provision of the services herein, including the right to negotiate and execute any and all other documents, related agreements, amendments, renewals, extensions, and modifications, subject to all allocations, appropriations, and prior budgetary approvals, without the need for subsequent Board approval, and subject to legal review prior to execution by the parties.

PRICE QUOTATION

CARASOFT TECHNOLOGY CORP

11493 SUNSET HILLS ROAD | SUITE 100 | RESTON, VIRGINIA 20190
PHONE (703) 871-8585 | FAX (703) 871-8505
WWW.CARASOFT.COM | SALES@CARASOFT.COM



TO: Humberto Escandon
Senior Operations Manager of Enforcement
Miami Parking Authority
40 NW 3rd St
Suite 1103
Miami, FL 33128 USA

FROM: Abigail Drumheller
Carahsoft Technology Corp
11493 Sunset Hills Road
Suite 100
Reston, Virginia 20190

EMAIL: hescandon@miamiparking.com

EMAIL: Abigail.Drumheller@carahsoft.com

PHONE: (305) 373-6789

PHONE: (571) 662-3072

TERMS: Contract Number: 43230000-NASPO-16-ACS
NASPO Master Contract Number: AR2472
Contract Term: 08/01/2017 to 09/30/2026
Shipping Point: FOB Destination
Credit Cards: VISA/MasterCard/AMEX
Remit To: Same as Above
Payment Terms: Net 30 (On Approved Credit)
Sales Tax May Apply

QUOTE NO:	57759485
QUOTE DATE:	08/29/2025
QUOTE EXPIRES:	09/28/2025
RFQ NO:	
SHIPPING:	GROUND
TOTAL PRICE:	\$172,092.96
SHIPPING AMOUNT:	\$965.70
TOTAL QUOTE:	\$173,058.66

LINE NO.	PART NO.	DESCRIPTION	QUOTE PRICE	QTY	EXTENDED PRICE
HARDWARE & ACCESSORIES					
1	HW-CM34-491	Dual-facing AI Dash Cam, Series 4 Samsara, Inc - HW-CM34	\$0.00 COOP	87	\$0.00
2	HW-VG55-NA-491	Vehicle IoT Gateway, model VG55 Samsara, Inc - HW-VG55-NA	\$0.00 COOP	87	\$0.00
3	CBL-VG-COBDII-Y1-491	Enhanced VG Series OBDII J1962 L-mount cable Samsara, Inc - CBL-VG-COBDII-Y1	\$0.00 COOP	87	\$0.00
HARDWARE & ACCESSORIES SUBTOTAL:					\$0.00
YEAR 1 LICENSES					
4	LIC-CM2-ENT-491	License for dual-facing dash cam, includes support, software updates, and hosted cloud service Full HD video with Infrared LED for night vision Built-in audio speaker supports optional in-cab alerts for driver coaching. Advanced edge computing allows fo Samsara, Inc - LIC-CM2-ENT	\$455.74 COOP	87	\$39,649.38
5	LIC-VG-PS-491	Vehicle Gateway License without ELD and without WiFi that should be sold to Public Sector customers within a singled bundled price. Samsara, Inc - LIC-VG-PS	\$203.62 COOP	87	\$17,714.94
YEAR 1 LICENSES SUBTOTAL:					\$57,364.32
YEAR 2 LICENSES					
6	LIC-CM2-ENT-491	License for dual-facing dash cam, includes support, software updates, and hosted cloud service Full HD video with Infrared LED for night vision Built-in audio speaker supports optional in-cab alerts for driver coaching. Advanced edge computing allows fo Samsara, Inc - LIC-CM2-ENT	\$455.74 COOP	87	\$39,649.38

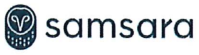
PRICE QUOTATION

CARASOFT TECHNOLOGY CORP

11493 SUNSET HILLS ROAD | SUITE 100 | RESTON, VIRGINIA 20190

PHONE (703) 871-8585 | FAX (703) 871-8505

WWW.CARASOFT.COM | SALES@CARASOFT.COM



LINE NO.	PART NO.	DESCRIPTION	QUOTE PRICE	COOP	QTY	EXTENDED PRICE
7	LIC-VG-PS-491	Vehicle Gateway License without ELD and without WiFi that should be sold to Public Sector customers within a singled bundled price. Samsara, Inc - LIC-VG-PS	\$203.62	COOP	87	\$17,714.94
YEAR 2 LICENSES SUBTOTAL:						\$57,364.32
YEAR 3 LICENSES						
8	LIC-CM2-ENT-491	License for dual-facing dash cam, includes support, software updates, and hosted cloud service Full HD video with Infrared LED for night vision Built-in audio speaker supports optional in-cab alerts for driver coaching. Advanced edge computing allows fo Samsara, Inc - LIC-CM2-ENT	\$455.74	COOP	87	\$39,649.38
9	LIC-VG-PS-491	Vehicle Gateway License without ELD and without WiFi that should be sold to Public Sector customers within a singled bundled price. Samsara, Inc - LIC-VG-PS	\$203.62	COOP	87	\$17,714.94
YEAR 3 LICENSES SUBTOTAL:						\$57,364.32
SUBTOTAL:						\$172,092.96
TOTAL PRICE:						\$172,092.96
SHIPPING AMOUNT:						\$965.70
TOTAL QUOTE:						\$173,058.66

License Term

The license term for the Samsara Software licenses purchased under this Order Form begins on the day Samsara activates the applicable Samsara Software license by providing you a claim number and access to the Hosted Software ("License Start Date). If Hardware associated with a then-unactivated Samsara Software license will be shipped to you under this Order Form, such Samsara Software license will be activated on the day the Samsara Hardware ships. Notwithstanding the foregoing, if you are renewing the license term for a previously-activated Samsara Software license under this Order Form, the License Start Date for the renewal license term shall be the day that Samsara extends your access to the Hosted Software for the renewal license term. Samsara Hardware requires a valid license to function. Samsara may ship Hardware under this Order Form subject to a schedule as mutually agreed between the Parties or as determined by Samsara. To the extent such Hardware is associated with then-unactivated Samsara Software licenses, the Samsara Software license term for each such Hardware device will start on the day that device ships regardless of the shipment schedule for the other such Hardware devices. If all such Hardware is shipped in one shipment, the license term for all such Hardware will be the full license term under this Order Form. If such Hardware is shipped in multiple shipments, only the license term of such Hardware in the initial shipment will be such full license term. The license term of the remaining such Hardware shipped after the initial shipment will be set to match the then-remaining license term of the initial shipment, so that the license term for all such Hardware under this Order Form expires on the same date. The total cost of the licenses for such Hardware shipped after the initial shipment will be pro-rated based on their actual license term, rounded up to the nearest month, as compared to the full license term under this Order Form. Certain payment amounts under this Order Form assume that the entire order is fulfilled at the same time and are subject to potential reduction based on the actual schedule of order fulfillment.

Support and Warranty

Samsara stands behind its Products. Hardware Products that require a valid license to function come with a warranty that lasts as long as you maintain a valid license for such Hardware. All other Hardware Products, such as accessories, come with a one-year warranty, unless otherwise specified on the relevant Samsara data sheet. During the warranty period, Hardware exhibiting material defects will be replaced pursuant to our Hardware Warranty & RMA policy at www.samsara.com/support/hardware-warranty. Additional support information can be found at www.samsara.com/support.

Terms

Unless otherwise set forth herein, your use and access of the Hardware, Products, and Services specified herein are governed by Samsara's terms of service found at <https://www.samsara.com/legal/public-sector-customers-platform-terms-of-service/>, unless the Parties have entered into a separate terms of service agreement and/or a separate terms of service agreement is attached to this Order Form, in which case such separate terms of service agreement shall govern (the 'Terms of Service'). You agree to be bound by the Terms of Service, and any capitalized terms not defined herein shall have the meaning set forth in the Terms of Service. You further agree that any other Order Forms you enter into for the purchase of Products shall also be governed by the Terms of Service unless otherwise set forth in the applicable Order Form. For clarity, unless otherwise agreed by the Parties or approved by Samsara, the pricing and payment terms under this Order Form shall not apply to any such other Order Forms.



Quote

Miami Parking Authority
FL

Alpha Communications, Inc.
3463 Diversified Drive
Loganville, GA
Ph. 770-263-8843
Fax. 770-416-9973

Date: 7/3/2025

Bill To:
Miami Parking Authority
40 NW 3rd St.
Miami, FL 33128
Attn: Humberto Escandon
hescandon@miamiparking.com
305-373-6789

Quotation number: 1
Quotation valid: 90 Days
Prepared by: Todd Benton

The following quote includes all travel and labor at multiple locations in Miami, FL.
Vehicle availability will be the responsibility of the customer at an agreed upon time.
Scheduling will take place between, Samsara, Customer, and Alpha Communications, Inc.

Samsara Miami Parking, FL Installation Quote

item	Qty:	Price Ea.	Cost:
Installation of 62 VG54 and CM32 into Miami parking vehicles.	87	\$100.00	\$8,700.00
All travel expenses included	TOTAL		\$8,700.00
<i>plus any applicable sales tax</i>			

Customer Acceptance
Humberto Escandon
Miami Parking Authority

Alpha Communications, Inc.

By: _____

Todd Benton

By: _____

Title: _____ Date: _____

Vice President

7/3/2025

Title: _____

Date: _____

NASPO ValuePoint
PARTICIPATING ADDENDUM

CLOUD SOLUTIONS

Administered by the State of Utah (hereinafter "Lead State")

Alternative Contract Source No: 43230000-NASPO-16-ACS

Carahsoft

Master Agreement No: AR2472
(hereinafter "Contractor")

And

Florida Department of Management Services

(hereinafter "Department/Participating State/Entity")

The State of Utah, acting by and through the National Association of State Procurement Officials (NASPO) ValuePoint, competitively procured and awarded a Request for Proposal resulting in Master Agreement number AR2472. The Master Agreement was created as a cooperative purchasing agreement for Cloud Solutions. This Participating Addendum is entered into pursuant to Section 287.042, Florida Statutes.

The Department is authorized by subsection 287.042(16), Florida Statutes, "to evaluate contracts let by the Federal Government, another state, or a political subdivision for the provision of commodities and contract services, and, if it is determined in writing to be cost-effective and in the best interest of the state, to enter into a written agreement authorizing an agency to make purchases under such contract." Accordingly, agencies and eligible users (Customer) may make purchases from this Participating Addendum pursuant to the terms and conditions herein.

The Department evaluated the Master Agreement, and hereby acknowledges that use of the Master Agreement as an alternative contract source is cost-effective and in the best interest of the State.

This Participating Addendum and all incorporated Exhibits, set forth the entire understanding of the Parties and supersedes all prior agreements.

Accordingly, the Parties agree as follows:

1. Term and Effective Date

The initial term of this Participating Addendum will become effective on the date the document is signed by all Parties, and shall be effective through September 30, 2020, unless terminated earlier in accordance with the General Contract Conditions.

2. Renewal

Upon agreement of the Parties, the Department and the Contractor may renew this Participating Addendum in accordance with section 287.057(13), Florida Statutes, and Rule 60A-1.048, Florida Administrative Code. Renewals must be in writing and are subject to the same terms, conditions, and modifications set forth in this Participating Addendum. Renewal determinations will be based upon utilization and achieved savings.

3. Modifications or Additions to Master Agreement

The following changes are modifying or supplementing the Master Agreement terms and conditions.

a. Scope:

The Contractor's Master Agreement products or services listed on the Contractor's page of the NASPO ValuePoint website are included in this contract only if they are not offered on a State Term Contract.

In accordance to 74-3.004, F.A.C., Agency requests for Infrastructure as a Service (IaaS) must be submitted via a Service Request to the State Data Center.

- b. Exhibits: All Exhibits attached and listed below are incorporated in their entirety into, and form part of this Participating Addendum. The Participating Addendum Exhibits shall have priority in the order listed:
- 1) Exhibit A: Contract Conditions, Florida General
 - 2) Exhibit B: Contract Conditions, Florida Special
 - 3) Exhibit C: NASPO ValuePoint Master Agreement Number AR2472

If a conflict exists among any of the documents, the following shall have priority in the order listed below:

- 1) The Addendum
 - 2) Florida Special Contract Conditions, Exhibit B
 - 3) Florida General Contract Conditions, Exhibit A
 - 4) NASPO ValuePoint Master Agreement Number AR2472 Exhibit C
- c. Participation: Use of specific NASPO ValuePoint cooperative contracts by agencies, political subdivisions and other entities (including cooperatives) authorized by an individual state's statutes are subject to the prior approval of the respective State Chief Procurement Official. Issues of interpretation and eligibility for participation are solely within the authority of the State Chief Procurement Official.
- d. Access to Cloud Solutions Services Requires State CIO Approval: Unless otherwise stipulated in this Participating Addendum, specific services accessed through the NASPO ValuePoint cooperative Master Agreements for Cloud Solutions by state executive branch agencies are subject to the authority and prior approval of the State Chief Information Officer's Office. The State Chief Information Officer means the individual designated by the state Governor within the Executive Branch with enterprise-wide responsibilities for leadership and management of information technology resources of a state. Any agency requests for Infrastructure as a Service must be submitted via a service request to the state data center. See section 3.a. above.
- e. Authorization: Approval of this Participating Addendum by the State Chief Procurement Official and State Chief Information Officer is an authorization for participation in the NASPO cooperative contract process, it is not intended as an approval of any specific purchase or solution. It is the responsibility of the Customer to validate all terms and conditions and to ensure compliance with all applicable statutes and rules.
- f. Request for Quotes: Customers purchasing Cloud Solutions from this Participating Addendum shall create a Request for Quote (RFQ), each time they desire to purchase Cloud Solutions. The Customer shall issue a detailed RFQ to the ACS Contractor(s) who offer the applicable cloud solutions(s). The specific format of the RFQ is left to the discretion of the Customer, but must contain the following:
- 1) Applicable service and deployment model(s);
 - 2) Data security classification;
 - 3) Service level agreement requirements; and
 - 4) Exit strategy considerations.

- g. Enterprise Agreements: The Contractor shall honor any Volume or Enterprise Agreement(s) established between a State of Florida agency and the manufacturer of products or services offered under their Master Agreement.
- h. Purchase Orders: Customers shall issue purchase orders under this Participating Addendum to their awarded RFQ Contractor using this State of Florida ACS number 43230000-NASPO-16-ACS. The purchase order period survives the expiration of the Contract. The duration of purchase orders must not exceed the expiration of the Contract by more than 12 months.
- i. Contractor Selection Justification Form: Customers purchasing Cloud Solutions from this Participating Addendum shall attach to the purchase order a completed Contractor Selection Justification Form (Attachment A).

4. Warranty of Authority

Each person signing this document warrants that he or she is duly authorized to do so and to bind the respective party.

5. Entire Agreement of the Parties


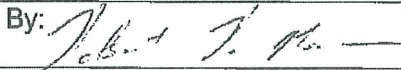
This document and the attached exhibits constitute the Participating Addendum and the entire understanding of the parties.


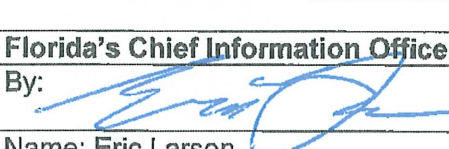
6. Amendments

All modifications to this Participating Addendum must be in writing and signed by all Parties. No oral modifications to this Participating Addendum are permitted.

Notwithstanding the order listed in section 3b, amendments executed after the Participating Addendum is executed may expressly change the provisions of the Participating Addendum. If they do so expressly, then the most recent amendment will take precedence over anything else that is part of the Participating Addendum.

IN WITNESS THEREOF, the Parties hereto have caused this agreement, which includes the attached and incorporated Exhibits, to be executed by their undersigned officials as duly authorized. This agreement is not valid and binding until signed and dated by the Parties.

Participating State: Florida	Contractor: Carahsoft
By: 	By: 
Name: Dave Zeckman	Name: Robert R. Moore
Title: Chief of Staff	Title: Vice President
Date: 7/31/2017	Date: June 26, 2017

Florida's Chief Procurement Officer:	Florida's Chief Information Officer
By: 	By: 
Name: Roz Ingram	Name: Eric Larson
Title: Director of State Purchasing and Chief Procurement Officer	Title: Executive Director of the Florida Agency for State Technology and Chief Information Officer
Date: 7/28/17	Date: 7/28/17

Alternate Contract Source No. 43230000-NASPO-16-ACS

Exhibit A

GENERAL CONTRACT CONDITIONS

Table of Contents

SECTION 1. DEFINITIONS. 4

SECTION 2. CONTRACT TERM AND TERMINATION. 4

SECTION 3. PAYMENT AND FEES. 5

SECTION 4. CONTRACT MANAGEMENT. 6

SECTION 5. COMPLIANCE WITH LAWS. 7

SECTION 6. MISCELLANEOUS. 8

SECTION 7. WORKERS' COMPENSATION AND GENERAL LIABILITY INSURANCE, AND INDEMNIFICATION. 9

SECTION 8. PUBLIC RECORDS, TRADE SECRETS, DOCUMENT MANAGEMENT AND INTELLECTUAL PROPERTY. 10

SECTION 9. DATA SECURITY AND SERVICES. 11

SECTION 10. GRATUITIES AND LOBBYING. 12

SECTION 11. CONTRACT MONITORING. 12

SECTION 12. CONTRACT AUDITS. 12

SECTION 13. BACKGROUND SCREENING AND SECURITY. 13

These General Contract Conditions supersede and replace in their entirety all General Contract Conditions, Form PUR 1000, which is incorporated by reference in Rule 60A-1.002, Florida Administrative Code (F.A.C.)

SECTION 1. DEFINITIONS.

The following definition applies in addition to the definitions in Chapter 287, Florida Statutes, (F.S.) and Rule Chapter 60A-1, F.A.C.:

1.1 Customer.

The agency or eligible user that purchases commodities or contractual services pursuant to the Contract.

SECTION 2. TERMINATION.

2.1 Termination for Convenience.

The Contract may be terminated by the Department in whole or in part at any time, in the best interest of the State of Florida. If the Contract is terminated before performance is completed, the Contractor will be paid only for that work satisfactorily performed for which costs can be substantiated. Such payment, however, may not exceed an amount which is the same percentage of the Contract price as the amount of work satisfactorily performed. All work in

progress will become the property of the Customer and will be turned over promptly by the Contractor.

2.2 Termination for Cause.

If the Department determines that the performance of the Contractor is not satisfactory, the Department may, at its sole discretion, (a) immediately terminate the Contract, (b) notify the Contractor of the deficiency with a requirement that the deficiency be corrected within a specified time, otherwise the Contract will terminate at the end of such time, or (c) take other action deemed appropriate by the Department.

SECTION 3. PAYMENT AND FEES

3.1 Payment Invoicing.

The Contractor will be paid upon submission of properly certified invoices to the Customer after delivery and acceptance of commodities or contractual services is confirmed by the Customer. Invoices must contain detail sufficient for an audit and contain the Contract Number and the Contractor's Federal Employer Identification Number.

3.2 Travel.

Travel expenses are not reimbursable unless specifically authorized by the Customer in writing, and may be reimbursed only in accordance with section 112.061, F.S.

3.3 Annual Appropriation.

Pursuant to section 287.0582, F.S., if the Contract binds the State of Florida or an agency for the purchase of services or tangible personal property for a period in excess of one fiscal year, the State of Florida's performance and obligation to pay under the Contract is contingent upon an annual appropriation by the Legislature.

3.4 Transaction Fees.

The State of Florida, through the Department of Management Services, has instituted MyFloridaMarketPlace, a statewide eProcurement system pursuant to section 287.057(22), Florida Statutes. All payments issued by Customers to registered Vendors for purchases of commodities or contractual services will be assessed Transaction Fees as prescribed by rule 60A-1.031, Florida Administrative Code, or as may otherwise be established by law. Vendors must pay the Transaction Fees and agree to automatic deduction of the Transaction Fees, when automatic deduction becomes available. Vendors will submit any monthly reports required pursuant to the rule. All such reports and payments will be subject to audit. Failure to comply with the payment of the Transaction Fees or reporting of transactions will constitute grounds for declaring the Vendor in default and subject the Vendor to exclusion from business with the State of Florida.

3.5 Taxes.

The State of Florida is not required to pay any taxes, including customs and tariffs, on commodities or contractual services purchased under the Contract.

3.6 Return of Funds.

Contractor will return any overpayments due to unearned funds or funds disallowed pursuant to the terms of the Contract that were disbursed to the Contractor by the Department or Customer. The Contractor must return any overpayment within 40 calendar days after either discovery by the Contractor, its independent auditor, or notification by the Department or Customer of the overpayment.

SECTION 4. CONTRACT MANAGEMENT.**4.1 Composition and Priority.**

The Contractor agrees to provide commodities or contractual services to the Customer within the manner and at the location specified in the Purchase Order and any attachments to the Purchase Order.

4.2 Notices.

All notices required under the Contract must be delivered to the designated Contract Manager by certified mail, return receipt requested, by reputable air courier service, email, or by personal delivery, or as otherwise identified by the Department.

4.3 Department's Contract Manager.

The Department's Contract Manager, is primarily responsible for the Department's oversight of the Contract. In the event that the Department changes the Contract Manager, the Department will notify the Contractor. Such a change does not require an amendment to the Contract.

4.4 Contractor's Contract Manager.

The Contractor's Contract Manager is primarily responsible for the Contractor's oversight of the Contract performance. In the event that the Contractor changes its Contract Manager, the Contractor will notify the Department. Such a change does not require an amendment to the Contract.

4.5 Diversity Reporting.

The State of Florida supports its diverse business community by creating opportunities for woman-, veteran-, and minority-owned small business enterprises to participate in procurements and contracts. The Department encourages supplier diversity through certification of woman-, veteran-, and minority-owned small business enterprises, and provides advocacy, outreach, and networking through regional business events. For additional information, please contact the Office of Supplier Diversity (OSD) at osdinfo@dms.myflorida.com.

Upon request, the Contractor will report to the Department its spend with business enterprises certified by the OSD. These reports must include the time period covered, the name and Federal Employer Identification Number of each business enterprise utilized during the period, commodities and contractual services provided by the business enterprise, and the amount paid to the business enterprise on behalf of each Customer purchasing under the Contract.

4.6 RESPECT.

Subject to the agency determination provided for in Section 413.036, F.S., the following statement applies:

IT IS EXPRESSLY UNDERSTOOD AND AGREED THAT ANY ARTICLES THAT ARE THE SUBJECT OF, OR REQUIRED TO CARRY OUT, THIS CONTRACT SHALL BE PURCHASED FROM A NONPROFIT AGENCY FOR THE BLIND OR FOR THE SEVERELY HANDICAPPED THAT IS QUALIFIED PURSUANT TO CHAPTER 413, FLORIDA STATUTES, IN THE SAME MANNER AND UNDER THE SAME PROCEDURES SET FORTH IN SECTION 413.036(1) AND (2), FLORIDA STATUTES; AND FOR PURPOSES OF THIS CONTRACT THE PERSON, FIRM, OR OTHER BUSINESS ENTITY CARRYING OUT THE PROVISIONS OF THIS CONTRACT SHALL BE DEEMED TO BE SUBSTITUTED FOR THE STATE AGENCY INsofar AS DEALINGS WITH SUCH QUALIFIED NONPROFIT AGENCY ARE CONCERNED.

Additional information about the designated nonprofit agency and the commodities or contractual services it offers is available at <http://www.respectofflorida.org>.

4.7 PRIDE.

Subject to the agency determination provided for in Sections 946.515 and 287.042(1), F.S., the following statement applies:

IT IS EXPRESSLY UNDERSTOOD AND AGREED THAT ANY ARTICLES WHICH ARE THE SUBJECT OF, OR REQUIRED TO CARRY OUT, THIS CONTRACT SHALL BE PURCHASED FROM THE CORPORATION IDENTIFIED UNDER CHAPTER 946, F.S., IN THE SAME MANNER AND UNDER THE SAME PROCEDURES SET FORTH IN SECTION 946.515(2) AND (4), F.S.; AND FOR PURPOSES OF THIS CONTRACT THE PERSON, FIRM, OR OTHER BUSINESS ENTITY CARRYING OUT THE PROVISIONS OF THIS CONTRACT SHALL BE DEEMED TO BE SUBSTITUTED FOR THIS AGENCY INsofar AS DEALINGS WITH SUCH CORPORATION ARE CONCERNED.

Additional information about PRIDE and the commodities or contractual services it offers is available at <http://www.pride-enterprises.org>.

SECTION 5. COMPLIANCE WITH LAWS.

5.1 Department of State Registration.

The Contractor and any subcontractors that assert corporate status must provide the Department with conclusive evidence, per section 607.0127, F.S., of a certificate of status, not subject to qualification, if a Florida business entity, or of a certificate of authorization if a foreign business entity and maintain such status or authorization through the life of the Contract and any resulting contract or purchase order.

5.2 Convicted and Discriminatory Vendor Lists.

In accordance with sections 287.133 and 287.134, F.S., an entity or affiliate who is on the Convicted Vendor List or the Discriminatory Vendor List may not perform work as a contractor, supplier, subcontractor, or consultant under the Contract. The Contractor must notify the Department if it or any of its suppliers, subcontractors or consultants have been placed on the Convicted Vendor List or the Discriminatory Vendor List during the term of the Contract.

5.3 Contractor Certification.

If the Contract exceeds \$1,000,000.00 in total, not including renewal years, Contractor certifies that it is not listed on either the Scrutinized Companies with Activities in Sudan List, the Scrutinized Companies with Activities in the Iran Petroleum Energy Sector List, or the Scrutinized Companies that Boycott Israel List created pursuant to sections 215.473, F.S. and 215.4725 F.S, respectively. Pursuant to section 287.135(5), F.S., and 287.135(3), F.S., Contractor agrees the Department may immediately terminate the Contract for cause if the Contractor is found to have submitted a false certification or if Contractor is placed on the Scrutinized Companies with Activities in Sudan List, the Scrutinized Companies with Activities in the Iran Petroleum Energy Sector List, or the Scrutinized Companies that Boycott Israel List, or is engaged in a boycott of Israel during the term of the Contract.

5.4 Cooperation with Inspector General.

Pursuant to subsection 20.055(5), F.S., Contractor, and any subcontractor to the Contractor, understand and will comply with their duty to cooperate with the Inspector General in any investigation, audit, inspection, review, or hearing. Upon request of the Inspector General or

any other authorized State official, the Contractor must provide any type of information the Inspector General deems relevant to the Contractor's integrity or responsibility. Such information may include, but will not be limited to, the Contractor's business or financial records, documents, or files of any type or form that refer to or relate to the Contract. The Contractor will retain such records for five years after the expiration of the Contract, or the period required by the General Records Schedules maintained by the Florida Department of State (available at: <http://dos.myflorida.com/library-archives/records-management/general-records-schedules/>), whichever is longer. The Contractor agrees to reimburse the State of Florida for the reasonable costs of investigation incurred by the Inspector General or other authorized State of Florida official for investigations of the Contractor's compliance with the terms of this or any other agreement between the Contractor and the State of Florida which results in the suspension or debarment of the Contractor. Such costs will include, but will not be limited to: salaries of investigators, including overtime; travel and lodging expenses; and expert witness and documentary fees.

SECTION 6. MISCELLANEOUS.

6.1 Notice of Legal Actions.

The Contractor must notify the Department of any legal actions filed against it for a violation of any laws, rules, codes, ordinances or licensing requirements within 30 days of the action being filed. The Contractor must notify the Department of any legal actions filed against it for a breach of a contract of similar size and scope to this Contract within 30 days of the action being filed. Failure to notify the Department of a legal action within 30 days of the action will be grounds for termination for cause of the Contract.

6.2 Subcontractors.

All contactors, dealers, and resellers authorized by the Department, as shown on the dedicated Contractor NASPO ValuePoint website, are approved to provide sales and service support to participants in the Master Agreement. The Contractor's dealer participation will be in accordance with the terms and conditions set forth in the Master Agreement. The Contractor is fully responsible for satisfactory completion of all subcontracted work. The Department supports diversity in its procurements and contracts, and requests that Contractor offer subcontracting opportunities to certified woman-, veteran-, and minority-owned small businesses. The Contractor may contact the OSD at osdhelp@dms.myflorida.com for information on certified small business enterprises available for subcontracting opportunities.

6.3 Assignment.

The Contractor will not sell, assign or transfer any of its rights, duties or obligations under the Contract without the prior written consent of the Department. In the event of any assignment, the Contractor remains secondarily liable for performance of the Contract. The Department may assign the Contract to another state agency.

6.4 Independent Contractor.

The Contractor and its employees, agents, representatives, and subcontractors are not employees or agents of the Department and are not entitled to the benefits of State of Florida employees. The Department will not be bound by any acts or conduct of the Contractor or its employees, agents, representatives, or subcontractors. The Contractor agrees to include this provision in all of its subcontracts under the Contract.

6.5 Ombudsman.

A Vendor Ombudsman has been established within the Department of Financial Services. The duties of this office are found in section 215.422, F.S., which include disseminating information relative to prompt payment and assisting contractors in receiving their payments in

a timely manner from a Customer. The Vendor Ombudsman may be contacted at (850) 413-5516.

6.6 Information Technology Standards

Pursuant to sections 282.0051 and 282.318, F.S., the Agency for State Technology (AST) is to establish standards for the implementation and management of information technology resources. Vendors agree to cooperate with the state agency in furtherance of the state agency's efforts to comply with AST standards, established in Rule Chapter 74, F.A.C, as applicable.

SECTION 7. WORKERS' COMPENSATION AND GENERAL LIABILITY INSURANCE, AND INDEMNIFICATION

7.1 Workers' Compensation Insurance.

To the extent required by law, the Contractor must be self-insured against, or must secure and maintain during the life of the contract, Worker's Compensation Insurance for all its employees connected with the work of this project, and in case any work is subcontracted, the Contractor must require the subcontractor similarly to provide Worker's Compensation Insurance for all of the latter's employees unless such employees engaged in work under the resulting contract are covered by the Contractor's insurance program. Self-insurance or insurance coverage must comply with the Florida Worker's Compensation law. In the event hazardous work is being performed by the Contractor under the resulting contract or purchase order and any class of employees performing the hazardous work is not protected under Worker's Compensation statutes, the Contractor must provide, and cause each subcontractor to provide adequate insurance satisfactory to the Department for the protection of employees not otherwise protected.

7.2 General Liability Insurance.

The Contractor must secure and maintain Commercial General Liability Insurance including bodily injury, property damage, product-liability, personal & advertising injury and completed operations. This insurance must provide coverage for all claims that may arise from the services, and operations completed under the Contract and any resulting contract or purchase order, whether such services or operations are by the Contractor or anyone directly or indirectly employed by them. Such insurance must include a Hold Harmless Agreement in favor of the State of Florida and also include the State of Florida as an Additional Named Insured for the entire length of the Contract and any resulting contract or purchase order. The Contractor is responsible for determining the minimum limits of liability necessary to provide reasonable financial protections to the Contractor and the State of Florida under the Contract and any resulting contract or purchase order.

All insurance policies must be with insurers licensed or eligible to transact business in the State of Florida. The Contractor's current certificate of insurance must contain a provision that the insurance must not be canceled for any reason except after thirty (30) days written notice to the Department's Contract Manager.

The Contractors must submit insurance certificates evidencing such insurance coverage prior to execution of a contract with the Department.

The Contractor must require its insurance carrier to add the Department to the insurance policies as an additional insured, as provided below:

Florida Department of Management Services

c/o Division of State Purchasing
4050 Esplanade Way, Suite 36060
Tallahassee, Florida 32399-0950

SECTION 8. PUBLIC RECORDS, TRADE SECRETS, DOCUMENT MANAGEMENT AND INTELLECTUAL PROPERTY.

8.1 Public Records.

The Department may unilaterally cancel this Contract for refusal by the Contractor to comply with this section by not allowing public access to all documents, papers, letters or other material made or received by the Contractor in conjunction with the Contract, unless the records are exempt from section 24(a) of Article I of the State Constitution and section 119.07(1), F.S.

Solely for the purposes of this section the contract manager is the agency custodian of public records, unless another is designated per (e), below.

If, under a resulting contract or purchase order, the Contractor is providing services and is acting on behalf of a public agency, as provided by section 119.0701, Florida Statutes. The Contractor shall:

- (a) Keep and maintain public records required by the public agency to perform the service;
- (b) Upon request from the public agency's custodian of public records, provide the public agency with a copy of the requested records or allow the records to be inspected or copied within reasonable time and at a cost that does not exceed the cost provided in Chapter 119, Florida Statutes, or as otherwise provided by law;
- (c) Ensure that public records that are exempt or confidential and exempt from public records disclosure are not disclosed except as authorized by law for the duration of the contract term and following the completion of the contract if the contractor does not transfer the records to the public agency;
- (d) Upon completion of the contract, transfer, at no cost, to the public agency all public records in possession of the Contractor or keep and maintain public records required by the public agency to perform the service. If the contractor transfers all public records to the public agency upon completion of the contract, the contractor shall destroy any duplicate public records that are exempt or confidential and exempt from public records disclosure requirements. If the contractor keeps and maintains public records upon completion of the contract, the contractor shall meet all applicable requirements for retaining public records. All records stored electronically must be provided to the public agency, upon request from the public agency's custodian of public records, in a format that is compatible with the information technology systems of the public agency; and
- (e) **IF THE CONTRACTOR HAS QUESTIONS REGARDING THE APPLICATION OF CHAPTER 119, FLORIDA STATUTES, TO THE CONTRACTOR'S DUTY TO PROVIDE PUBLIC RECORDS RELATING TO THIS CONTRACT, CONTACT THE CUSTODIAN OF PUBLIC RECORDS AT THE TELEPHONE NUMBER, EMAIL ADDRESS AND MAILING ADDRESS PROVIDED IN THE RESULTING CONTRACT OR PURCHASE ORDER.**

8.2 Protection of Trade Secrets or Confidential Information.

If the Contractor considers any portion of materials made or received in the course of performing the Contract ("contract-related materials") to be trade secret under section 812.081, F.S., or otherwise confidential under Florida or federal law, the Contractor must

clearly designate that portion of the materials as "confidential" when submitted to the Department.

If the Department receives a public records request for contract-related materials designated by the Contractor as "confidential," the Department will provide only the portions of the contract-related materials not designated as "confidential." If the requester asserts a right to examine contract-related materials designated as "confidential," the Department will notify the Contractor. The Contractor will be responsible for responding to and resolving all claims for access to contract-related materials it has designated "confidential."

If the Department is served with a request for discovery of contract-related materials designated "confidential," the Department will promptly notify the Contractor about the request. The Contractor will be responsible for filing the appropriate motion or objection in response to the request for discovery. The Department will provide materials designated "confidential" only if the Contractor fails to take appropriate action, within timeframes established by statute and court rule, to protect the materials designated as "confidential" from disclosure.

The Contractor will protect, defend, and indemnify the Department for claims, costs, fines, and attorney's fees arising from or relating to its designation of contract-related materials as "confidential."

8.3 Document Management.

The Contractor must retain sufficient documentation to substantiate claims for payment under the Contract and all other records, electronic files, papers and documents that were made in relation to this Contract. Contractor must retain all documents related to the Contract for five years after expiration of the Contract, or, if longer, the period required by the General Records Schedules maintained by the Florida Department of State available at:

<http://dos.myflorida.com/library-archives/records-management/general-records-schedules/>.

SECTION 9. DATA SECURITY AND SERVICES.

9.1 Warranty of Security.

Unless otherwise agreed in writing, the Contractor and its subcontractors will not perform any of the services from outside of the United States, and the Contractor will not allow any State of Florida Data to be sent by any medium, transmitted or accessed outside of the United States.

Notwithstanding any provision of this Contract to the contrary, the Contractor must notify the Department as soon as possible, in accordance with the requirements of section 501.171, F.S., and in all events within one (1) business day in the event Contractor discovers any Data is breached, any unauthorized access of Data occurs (even by persons or companies with authorized access for other purposes), any unauthorized transmission of Data or any credible allegation or suspicion of a material violation of the above. This notification is required whether the event affects one agency/customer or the entire population. The notification must be clear and conspicuous and include a description of the following:

- (a) The incident in general terms.
 - (b) The type of information that was subject to the unauthorized access and acquisition.
 - (c) The type and number of entities who were, or potentially have been affected by the breach.
 - (d) The actions taken by the Contractor to protect the Data from further unauthorized access.
- However, the description of those actions in the written notice may be general so as not to further increase the risk or severity of the breach.

9.2 Remedial Measures.

Upon becoming aware of an alleged security breach, Contractor's Contract Manager must set up a conference call with the Department's Contract Manager. The conference call invitation must contain a brief description of the nature of the event. When possible, a 30 minute notice will be given to allow Department personnel to be available for the call. If the designated time is not practical for the Department, an alternate time for the call will be scheduled. All available information must be shared on the call. The Contractor must answer all questions based on the information known at that time and answer additional questions as additional information becomes known. The Contractor must provide the Department with final documentation of the incident including all actions that took place. If the Contractor becomes aware of a security breach or security incident outside of normal business hours, the Contractor must notify the Department's Contract Manager and in all events, within one business day.

9.3 Indemnification (Breach of Warranty of Security).

The Contractor agrees to defend, indemnify and hold harmless the Department, Customer, the State of Florida, its officers, directors and employees for any claims, suits or proceedings related to a breach of the Warranty of Security. The Contractor will include credit monitoring services at its own cost for those individuals affected or potentially affected by a breach of this warranty for a two year period of time following the breach.

9.4 Annual Certification.

The Contractor is required to submit an annual certification demonstrating compliance with the Warranty of Security to the Department by December 31 of each Contract year.

SECTION 10. GRATUITIES AND LOBBYING.

10.1 Gratuities.

The Contractor will not, in connection with this Contract, directly or indirectly (1) offer, give, or agree to give anything of value to anyone as consideration for any State of Florida officer or employee's decision, opinion, recommendation, vote, other exercise of discretion, or violation of a known legal duty, or (2) offer, give, or agree to give to anyone anything of value for the benefit of, or at the direction or request of, any State of Florida officer or employee.

10.2 Lobbying.

In accordance with sections 11.062 and 216.347, F.S., Contract funds are not for the purpose of lobbying the Legislature, the judicial branch, or the Department. Pursuant to subsection 287.058(6), F.S., the Contract does not prohibit the Contractor from lobbying the executive or legislative branch concerning the scope of services, performance, term, or compensation regarding the Contract, after the Contract execution and during the Contract's term.

SECTION 11. CONTRACT MONITORING.

11.1 Financial Consequences of Non-Performance.

If the corrective action plan is unacceptable to the Department or Customer, or fails to remedy the performance deficiencies, the Contractor will be assessed a non-performance retainage equivalent to 10% of the total invoice amount or as specified in the Contract. The retainage will be applied to the invoice for the then-current billing period. The retainage will be withheld until the Contractor resolves the deficiency. If the deficiency is subsequently resolved, the Contractor may invoice the Customer for the retained amount during the next billing period. If the Contractor is unable to resolve the deficiency, the funds retained will be forfeited.

SECTION 12. CONTRACT AUDITS.

12.1 Payment Audit.

Records of costs incurred under terms of the Contract will be maintained. Records of costs incurred will include the Contractor's general accounting records, together with supporting documents and records of the Contractor and all subcontractors performing work, and all other records of the Contractor and subcontractors considered necessary by the Department, State of Florida's Chief Financial Officer or the Office of the Auditor General for audit.

SECTION 13. BACKGROUND SCREENING AND SECURITY.

13.1 E-Verify.

In accordance with Executive Order 11-116, the Contractor agrees to utilize the U.S. Department of Homeland Security's E-Verify system to verify the employment eligibility of all new employees hired during the term of the Contract for the services specified in the Contract. The Contractor must also include a requirement in subcontracts that the subcontractor must utilize the E-Verify system to verify the employment eligibility of all new employees hired by the subcontractor during the Contract term. In order to implement this provision, the Contractor must provide a copy of its DHS Memorandum of Understanding (MOU) to the Contract Manager within five days of Contract execution. If the Contractor is not enrolled in DHS E-Verify System, it will do so within five days of notice of Contract award, and provide the Contract Manager a copy of its MOU within five days of Contract execution. The link to E-Verify is provided below. <http://www.uscis.gov/e-verify>. Upon each Contractor or subcontractor new hire, the Contractor must provide a statement within five days to the Contract Manager identifying the new hire with its E-Verify case number.

13.2 Disqualifying Offenses.

If at any time it is determined that a person has a criminal misdemeanor or felony record regardless of adjudication (e.g., adjudication withheld, a plea of guilty or nolo contendere, or a guilty verdict) within the last six years from the date of the court's determination for the crimes listed below, or their equivalent in any jurisdiction, the Contractor is required to immediately remove that person from any position with access to State of Florida Data or directly performing services under the Contract. The disqualifying offenses are as follows:

- (a) Computer related or information technology crimes
- (b) Fraudulent practices, false pretenses and frauds, and credit card crimes
- (c) Forgery and counterfeiting
- (d) Violations involving checks and drafts
- (e) Misuse of medical or personnel records
- (f) Felony theft

13.3 Communications and Confidentiality.

The Contractor agrees that it will make no statements, press releases, or publicity releases concerning the Contract or its subject matter or otherwise disclose or permit to be disclosed any of the data or other information obtained or furnished in compliance with the Contract, or any particulars thereof, during the period of the Contract, without first notifying the Department's Contract Manager or the Department designated contact person and securing prior written consent. The Contractor must maintain confidentiality of all confidential data, files, and records related to the services and commodities provided pursuant to the Contract and must comply with all state and federal laws, including, but not limited to sections 381.004, 384.29, 392.65, and 456.057, F.S. The Contractor's confidentiality procedures must be consistent with the most recent version of the Department security policies, protocols, and procedures. The Contractor must also comply with any applicable professional standards with respect to confidentiality of information.

**Alternate Contract Source
No. 43230000-NASPO-16-ACS**

**EXHIBIT B
FLORIDA SPECIAL CONTRACT CONDITIONS**

This Exhibit contains the Special Contract Conditions. If a conflict exists between the Special Contract Conditions and the General Contract Conditions, the Special Contract Conditions shall take precedence over the General Contract Conditions unless the conflicting term in the General Contract Conditions is required by Florida law, in which case the General Contract Conditions term will take precedence.

Special Contract Conditions are as follows:

Section 1 Delays and Complaints

Delivery delays and service complaints will be monitored on a continual basis. Documented inability to perform under the conditions of the contract, via the established Complaint to Vendor process (PUR 7017 form), may result in default proceedings and cancellation.

Section 2 Monthly Transaction Fee Report

The Contractor is required to submit monthly Transaction Fee Reports electronically through MFMP VIP. All such reports and payments shall be subject to audit. Failure to comply with the payment of the Transaction Fees or reporting of transactions shall constitute grounds for declaring the Contractor in default and subject the Contractor to exclusion from business with the State of Florida.

For information on how to submit Transaction Fee Reports online, please reference the detailed fee reporting instructions and Vendor training presentations available online through MFMP U on the MyFloridaMarketPlace website (located at <http://dms.myflorida.com/mfmp>). Assistance is also available from the MyFloridaMarketPlace Customer Service Desk at feeprocessing@myfloridamarketplace.com or 866-FLA-EPRO (866-352-3776) between the hours of 8:00 AM to 6:00 PM, Eastern Time.

Section 3 Quarterly Sales Reports

Each Contractor shall submit a sales report to the Department on a Quarterly basis.

Contract Sales Reports must include the Contractor's name, the dates of Quarter covered, each Customer's name, services provided (to include identification of the cloud solution and service model), and the amount paid by the Customer.

Initiation and submission of the Contract Sales Reports are to be the responsibility of the Contractor. The Contractor will submit the completed Sales Report forms by email to the Department Contract Manager no later than the due date indicated in Section 10. Submission of these reports is considered a material requirement of this Contract and the Contractor.

Failure to provide quarterly sales reports, including those indicating no sales, within thirty (30) calendar days following the end of each quarter (January, April, July and October) is considered as Non-Performance by the Contractor. Exceptions may be made if a delay in submitting reports is attributable to circumstances that are clearly beyond the control of the Contractor. The burden of proof of unavoidable delay shall rest with the Contractor and shall be supplied in a written form and submitted to the Department.

The Department reserves the right to request additional sales information as needed.

Section 4 Quarterly Reporting Timeframes

Quarterly reporting timeframes coincide with the State Fiscal Year as follows:

- Quarter 1 - (July-September) – Due by October 10
- Quarter 2 - (October-December) – Due by January 10
- Quarter 3 - (January-March) – Due by April 10
- Quarter 4 - (April-June) – Due by July 10

Section 5 Business Review Meetings

The Department reserves the right to schedule business review meetings as frequently as necessary. The Department will provide the format for the Contractor's agenda. Prior to the meeting, the Contractor shall submit the completed agenda to the Department for review and acceptance. The Contractor shall address the agenda items and any of the Department's additional concerns at the meeting. Failure to comply with this section may result in the Contractor being found in default and contract termination.

THE REMAINDER OF THIS PAGE IS INTENTIONALLY LEFT BLANK.

Operations Report

June, 2025

<u>ON-STREET</u>	(Actuals)	(Budget)
On-Street Revenue	\$3,626,726	\$3,233,900
Total Number of PAD's:	85	
Total Number of On-Street Spaces Citywide:	13,210	

PAY BY PHONE

<u>Revenue</u>	<u>Transactions</u>
\$3,217,909	720,839
% of Revenue from PBP: 98%	

ENFORCEMENT

Total number of citations issued: 26,730
 Revenue generated for the City of Miami: \$509,015
 Revenue generated for Miami-Dade County: \$263,805

OFF-STREET

	(Actuals)	(Budget)
Parking Garages	\$892,912	\$744,464
Parking Lots	\$882,217	\$908,172

Facilities	Monthly Customers	Transient Customers
Garage 1	1,001	13,976
Garage 3	1,372	14,186
Garage 4	1,395	8,567
Garage 5	265	12,981
Lots	1,702	

PERMANENT METER REMOVAL

	FY 24-25 (# of Spaces)
Private	13
City of Miami	
FDOT/County	
Upcoming Removals (Estimate)	
<u>TOTAL</u>	13

Number of Garages managed/owned by MPA: 4
 Number of Lots managed/owned by MPA: 54
 Numbers do not reflect garages or lots at Marlins Park, JHS or PARKS

Operations Report

July, 2025

<u>ON-STREET</u>	(Actuals)	(Budget)
On-Street Revenue	\$3,548,520	\$3,362,349
Total Number of PAD's:	85	
Total Number of On-Street Spaces Citywide:	13,235	

PAY BY PHONE

<u>Revenue</u>	<u>Transactions</u>
\$3,035,033	710,295
% of Revenue from PBP: 98%	

ENFORCEMENT

Total number of citations issued: 23,325
 Revenue generated for the City of Miami: \$506,379
 Revenue generated for Miami-Dade County: \$263,327

OFF-STREET

	(Actuals)	(Budget)
Parking Garages	\$861,398	\$773,210
Parking Lots	\$890,008	\$908,915

Facilities	Monthly Customers	Transient Customers
Garage 1	1,042	12,905
Garage 3	1,429	13,782
Garage 4	1,392	7,919
Garage 5	260	12,423
Lots	1,726	

PERMANENT METER REMOVAL

	FY 24-25 (# of Spaces)
Private	13
City of Miami	
FDOT/County	
Upcoming Removals (Estimate)	
<u>TOTAL</u>	13

Number of Garages managed/owned by MPA: 4
 Number of Lots managed/owned by MPA: 54
 Numbers do not reflect garages or lots at Marlins Park, JHS or PARKS

CITY OF DORAL
KEY PERFORMANCE INDICATORS

Operations

Revenues

FY 23-24	Operating Revenue	FY 24-25	Operating Revenue	YoY Percent Change
Oct-23	\$83,128	Oct-24	\$79,423	-4%
Nov-23	\$74,478	Nov-24	\$85,215	14%
Dec-23	\$87,661	Dec-24	\$93,009	6%
Jan-24	\$82,629	Jan-25	\$92,899	12%
Feb-24	\$84,574	Feb-25	\$88,630	5%
Mar-24	\$96,494	Mar-25	\$96,858	0%
Apr-24	\$90,986	Apr-25	\$101,449	11%
May-24	\$92,247	May-25	\$107,993	17%
Jun-24	\$80,429	Jun-25	\$84,736	5%
Jul-24	\$87,856	Jul-25	\$81,356	-7%
Aug-24	\$89,002	Aug-25		
Sep-24	\$78,570	Sep-25		
Total	\$1,028,054	Total	\$911,568	

Citations

FY 23-24	Citations Issued	FY 24-25	Citations Issued	YoY Percent Change
Oct-23	1,743	Oct-24	1,743	0%
Nov-23	1,418	Nov-24	1,919	35%
Dec-23	1,369	Dec-24	1,885	38%
Jan-24	1,887	Jan-25	2,072	10%
Feb-24	1,587	Feb-25	2,029	28%
Mar-24	1,678	Mar-25	1,990	19%
Apr-24	1,468	Apr-25	1,845	26%
May-24	1,879	May-25	1,842	-2%
Jun-24	1,808	Jun-25	1,820	1%
Jul-24	2,263	Jul-25	1,929	-15%
Aug-24	2,180	Aug-25		
Sep-24	2,365	Sep-25		
Total	21,645	Total	19,074	

MIAMI-DADE COUNTY PARKS

KEY PERFORMANCE INDICATORS

Operations

Revenues

FY 23-24	Operating Revenue	FY 24-25	Operating Revenue	YoY Percent Change
Jan-24	\$430,107	Jan-25	\$480,618	12%
Feb-24	\$529,451	Feb-25	\$791,981	50%
Mar-24	\$928,533	Mar-25	\$903,242	-3%
Apr-24	\$820,588	Apr-25	\$932,397	14%
May-24	\$910,605	May-25	\$1,113,553	22%
Jun-24	\$601,689	Jun-25	\$942,806	57%
Jul-24	\$802,184	Jul-25	\$854,499	7%
Aug-24	\$546,672	Aug-25		
Sep-24	\$622,215	Sep-25		
Oct-24	\$348,431	Oct-25		
Nov-24	\$525,683	Nov-25		
Dec-24	\$392,017	Dec-25		
Total	\$7,458,175	Total	\$6,019,096	

Citations

FY 23-24	Citations Issued	FY 24-25	Citations Issued	YoY Percent Change
Jan-24	2,960	Jan-25	2,703	-9%
Feb-24	2,872	Feb-25	3,451	20%
Mar-24	2,938	Mar-25	2,542	-13%
Apr-24	2,682	Apr-25	3,005	12%
May-24	3,004	May-25	3,060	2%
Jun-24	2,452	Jun-25	2,945	20%
Jul-24	3,219	Jul-25	3,046	-5%
Aug-24	2,155	Aug-25		
Sep-24	2,854	Sep-25		
Oct-24	2,896	Oct-25		
Nov-24	2,506	Nov-25		
Dec-24	2,575	Dec-25		
Total	33,113	Total	20,752	

Pay by Phone v. ParkMobile

Key Performance Indicators

Pay By Phone vs ParkMobile Revenue

Month	Pay by Phone	Park Mobile	Total Revenue	PM As % of Total Revenue
Mar-25	\$ 3,641,547	\$ 205,896	\$ 3,847,443	5%
Apr-25	\$ 3,126,163	\$ 409,282	\$ 3,535,445	12%
May-25	\$ 3,991,680	\$ 527,250	\$ 4,518,930	12%
Jun-25	\$ 3,260,886	\$ 554,244	\$ 3,815,130	15%
Jul-25	\$ 3,329,737	\$ 647,436	\$ 3,977,173	16%
Aug-25				
Sep-25				
Oct-25				
Nov-25				
Dec-25				
Jan-26				
Feb-26				
Mar-26				
Total	\$ 17,350,013.00	\$ 2,344,108.00	\$ 19,694,121.00	12%

Pay By Phone vs ParkMobile Transactions

Month	Pay By Phone	Park Mobile	Total Transactions	PM As % of Transactions
Mar-25	841,888	38,965	880,853	4%
Apr-25	775,276	70,319	845,595	8%
May-25	795,549	91,754	887,303	10%
Jun-25	720,840	100,245	821,085	12%
Jul-25	733,076	121,601	854,677	14%
Aug-25				
Sep-25				
Oct-25				
Nov-25				
Dec-25				
Jan-26				
Feb-26				
Mar-26				
Total	3,866,629	422,884	4,289,513	10%